

# Ivan COSTE-MANIÈRE

Professeur

Académie : Globalisation

Campus : SOPHIA

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## Intérêts de recherche

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aviation, chemistry, Entrepreneurship, innovation and entrepreneurship, international brand management, luxury, sports

## Formation

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1987	Doctorate in Engineering, Aix-Marseille Université, France
1984	DEA in Organic Chemistry, Aix-Marseille Université, France
1984	Engineer in Chemical Engineering, Centrale Marseille, France
1984	CES Génie Chimique, Aix-Marseille Université, France

## Expérience Professionnelle

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### **Positions académiques principales**

Depuis 2022	Membre de droit et coopté, Comité International Pierre de Coubertin, Suisse
Depuis 2021	Honourly Professor, Amity Business School Noida, Inde
Depuis 1998	Professor of Marketing, SKEMA Business School, France

### **Autres affiliations académiques**

Depuis 2018	Scholar SoSMSE in partnership with Universities of Poznan, Potsdam, Porto and Genova, Université Paris-Saclay, France
Depuis 2016	Busines Plans Courses Wimbledon, Key Biscayne, ATP / WTA Tennis Professional Associations, Etats-Unis d'Amérique
Depuis 2016	Professeur, Institut de Développement du Sport par la Formation, France
Depuis 2015	Visiting Professor Executive Certificate in Luxury Management, Ecole Supérieure des Affaires, Liban
Depuis 2014	Visiting Professor INTnetwork CORINF on Correlated Multi-electron Dynamics in Intense Light Fields PhDschool, Université Paris-Saclay, France
Depuis 2014	Programme Faculty Director Luxury Retail in LATAM, Florida International University, Etats-Unis d'Amérique
Depuis 2014	Lecturer, Global Fashion Management Conference, Royaume Uni
Depuis 2014	Visiting Professor Global Faculty Programm, Tecnologico de Monterrey, Mexique
Depuis 2013	Visiting Professor, Shanghai International Studies University, Chine
Depuis 2010	Visiting Professor School on Science Management for Scientists & Engineers Mundus, University of Porto, Portugal
Depuis 2009	Scientific Director of MSc Luxury & Fashion Management, SKEMA Business School, France
Depuis 2009	Visiting Distinguished Professor, Amity Business School Noida, Inde
Depuis 1990	Visiting Lecturer, Aix-Marseille Université, France

## **Autres affiliations académiques**

2015	Invited, Digital Luxury, Wharton School, University of Pennsylvania, Etats-Unis d'Amérique
2010 - 2012	Associate Dean for Marketing, SKEMA Business School, France
2007 - 2009	Visiting Distinguished Professor, Indian Institute of Foreign Trade, Inde
2004 - 2006	Lecturer, IUT Cannes, France
2004 - 2006	Lecturer, IDRAC Business School, France
1992 - 2006	Lecturer, EDHEC Business School, France

## **Autres expériences professionnelles**

1994 - 1995	Administrator of Laboratory Pilots, SBI
1987 - 1994	Research Engineer, SANOFI Industries, France
1983 - 1985	Research Engineer, Hoffman Laroche Switzerland : Center of Pharmaceutical Researches, Suisse

## **Contrats de recherche, prix et distinctions**

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### **Prix et distinctions**

2022	Gold Medal Pierre de Coubertin, Lausanne International Olympic Committee 70 Anniversary Pierre de Coubertin Committee
2022	Honorary Professor, Amity University
2022	International Olympic Academy Gold Award, Lightning of the Flame Ancient Olympia
2022	Trophée de l'Entrepreneur Positif, Confédération des Petites et Moyennes Entreprises
2022	Best Paper ITQM 2022, Jaypee, Inde
2021	Global Academic Excellence Award Global Leadership Research Conference 2021 Responsiveness, Innovation and Resilience: Critical Factors for Future Growth in Changing Socio à" Political Environment, Amity Business School Noida
2021	Medal of Honor, Comité Français Pierre de Coubertin
2020	Best paper Award, Global Leadership Research Conference 2020
2020	Gold Medal, Federation Française d'Athlétisme
2019	Journal of Global Fashion Management Achievement Certificate for High Scholarly Impact, Gamma Journal of Global Fashion Marketing (JGFM) Global Marketing Conference (GMC) Global Fashion Management Conference (GFMC)
2018	Best Paper Award, ITQM Fifth International Conference on Information Technology and Quantitative Management Delhi 2017
2017	Gold Medal of the Federation Nationale des Joinvillais (INSEP), Federation Nationale des Joinvillais
2017	Gold Medal Youth Sports and Civil Empowerment of the French Republic, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2016	Honour Medal of the FCD, Federation of the Ministry of Defence's Associations
2016	Award of the INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee, INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee FICTS
2014	Officier des Palmes Académiques, Ministère de l'Enseignement Supérieur, de la Recherche et de l'Innovation
2014	Silver Medal FFA, Federation Française d'Athlétisme
2014	Member of the Board Council of the Association of the Economic and social and environmental Council of the French Republic, Economic and Social and Environmental Council of the French Republic
2013	Medal of Honour of the Olympic Comitee of the French Riviera, Olympic Committee
2013	Best Professor in Marketing, World Education Congress

2012	Best Sports Federation Manager/ Grands Prix du Sport, Regional Council Provence Alpes Côte d'Azur
2010	Bronze Medal Track & Field Federation LCAA, Ligue d'Athlétisme
2006	Silver Medal, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2006	Chevalier des Palmes Académiques, Ministère de l'Enseignement Supérieur, de la Recherche et de l'Innovation
2000	Gold Medal of the Regional Olympic Committee of the French Riviera, Olympic Committee
1994	FAUST Gold Award Toulouse 10/94, Festival des Arts de l'Univers des Sciences et Technologies
1991	Bronze Medal,, Ministère de l'Éducation nationale, de la Jeunesse et des Sports

## Publications

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### Articles académiques revus

COGGIOLA, M. et COSTE-MANIÈRE, I. (2021). The Impact of Gender-neutral Communication on Brand Equity: A Study on Children Apparel Industry. *International Journal of Humanities and Social Sciences*, 13(1), pp. 46-55.

COSTE-MANIÈRE, I. (2018). Deporte, Olimpismo y Juventud, c/o Royal Spanish Olympic Academy. *Citius, Altius, Fortius*, 2, pp. 19-22.

FASTRE, M., MARZOUK, R., FRERE, X., BOSMANS, J.F., CROIZET-BERGER, K. et COSTE-MANIÈRE, I. (2018). Use of Phenolic Compounds as Stabilizing Agents for Silicon-Based Molecules. *Chemical Sciences Journal*, 9(1), pp. 1000178.

GUERQUIN-KERN, L., MADACOVA, D., CHHABRA, S., VAN HOLT, J. et COSTE-MANIÈRE, I. (2017). Giorgio Armani's Empire - Giorgio Armani the 'Master' of Luxury. *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 444-451.

RAMCHANDANI, M., VAN HOLT, J. et COSTE-MANIÈRE, I. (2017). What Drives Sustainable Luxury Consumption in a Status driven society like India ? *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 424-427.

COSTE-MANIÈRE, I., GARÇON, N., PRADÈRE, C. et RAMCHANDANI, M. (2015). Paris as a gleaming catalyst for luxury brands. *Journal of Global Fashion Marketing*.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2014). Luxury Industry: The New Normal. *The European Financial Review*.

HALVORSEN, K., HOFFMANN, J., COSTE-MANIÈRE, I. et STANKEVICIUTE, R. (2013). Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. *Journal of Global Fashion Marketing*, 4(3), pp. 211-224.

ROLLET, M., HOFFMANN, J., COSTE-MANIÈRE, I. et PANCHOUT, K. (2013). The concept of creative collaboration applied to the fashion industry. *Journal of Global Fashion Marketing*, 4(1), pp. 57-66.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2013). Which Global Luxury Trends for the Coming Years? *The World Financial Review*, pp. 57-59.

RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2012). Asymetry in Multi-Cultural Luxury Communication: A Comparative Analysis on Luxury Brand Communication in India and China. *Journal of Global Fashion Marketing*, 3(2), pp. 89-97.

VAN GORP, T., COSTE-MANIÈRE, I. et COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.

VAN GORP, T., COSTE-MANIÈRE, I. et COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.

COSTE-MANIÈRE, I., PRAYAG, G. et SINGH, J. (2011). Emergence of Indian Luxury Brands: Pride for India. *Business Management Chronicles*, pp. 14-17.

COSTE-MANIÈRE, I. (2010). Vibrant luxury in India. *Business Management Chronicles*, 14, pp. 34-35.

## Ouvrages et édition d'ouvrages

COSTE-MANIÈRE, I. et GARDETTI, M.A. (2021). *Sustainable Luxury and Jewelry*. Springer, 253 pages.

COSTE-MANIÈRE, I. et GARDETTI, M.A. [Eds] (2020). *Sustainable Luxury and Craftsmanship (Environmental Footprints and Eco-design of Products and Processes)*. Springer, 170 pages.

, K. et COSTE-MANIÈRE, I. [Eds] (2020). *Tous Confinés! Carnet de voyage intérieur*. Action Humanitaire du Pays de Grasse, 134 pages.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2012). *Global Luxury Trends: Innovative Strategies for Emerging Markets*. Palgrave Macmillan, 275 pages.

HOFFMANN, J. et COSTE-MANIÈRE, I. (2011). *Luxury Strategy in Action*. Palgrave Macmillan, 205 pages.

## Chapitres d'ouvrage

COSTE-MANIÈRE, I., RAMCHANDANI, M., WALIA, I., YANG, S. et WANG, J. (2022). Global Textiles and its alignment with sustainability. Dans: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 1-12.

COSTE-MANIÈRE, I., DUBOIS ATHENOR, P.H., HINTZEN, N., IGARASHI, N. et RAMCHANDANI, M. (2022). Traditional Textiles Going Local and Global. Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 123-134.

COSTE-MANIÈRE, I., HINTZEN, N., RAMCHANDANI, M., IGARASHI, N. et DUBOIS ATHENOR, P.H. (2022). Traditional Textiles Going Local and Global. Dans: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., PANGE-IBINIMION, P.B. et COSTE-MANIÈRE, I. (2022). Sustainable Fashion: African Visual Artist's Contribution to the New Paradox Discussion—Case of El Anatsui as a Sustainable Thinking Agent. Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., BIENI, P. et COSTE-MANIÈRE, I. (2022). As African textile and Fashion grow and go global, how can we make sure it remain sustainable? Dans: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion. Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

COSTE-MANIÈRE, I., RABASSO, N., MONSUUR, F., MANNU, N., VIVIAN, A. et BOYER, G. (2022). From inert Silica carrier derivatives to a source of bioavailable silicium in the field of cosmetic, pharmaceutical, luxury and food industries. Dans: *Membrane Engineering in the Circular Economy*. 1st ed. Elsevier, pp. 525-544.

DUCROCQ, J., FOSSATI, M., DE MARSANGY, W. et COSTE-MANIÈRE, I. (2021). The pearls and their soul. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 75-85.

CHHABRA, S. et COSTE-MANIÈRE, I. (2021). Indian Luxury Jewellery--Going #VocalForLocal. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 41-54.

VINCENT, F., BASSEPORTE, M. et COSTE-MANIÈRE, I. (2021). Tanzanites: The Maasai Sustainable Dilemma for the Rarest Gemstones. Dans: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 117-144.

RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2020). Leather in the Age of Sustainability: A Norm or Merely a Cherry on Top? Dans: Subramanian Senthilkannan Muthu (ed.). *Leather and Footwear Sustainability*. 1st ed. Singapore: Springer, pp. 11-22.

GABRIEL, M., GARDETTI, M.A. et COSTE-MANIÈRE, I. (2020). Consumption: Will Tomorrow's Consumption Be Completely and Absolutely Disruptive? Dans: Muthu S., Gardetti M. eds. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Cham: Springer, pp. 35-52.

- BINET, F., COSTE-MANIÈRE, I., DESCOMBES, C., GRASSELLI, Y. et OUEDERMI, D. (2019). Fast fashion and sustainable consumption. Dans: Subramanian Senthilkannan Muthu (ed.). *Fast Fashion, Fashion Brands and Sustainable Consumption. Textile Science and Clothing Technology*. 1st ed. Singapore: Springer, pp. 19-35.
- COSTE-MANIÈRE, I., GUEZGUEZ, H., RAMCHANDANI, M. et VAN HOLT, J. (2018). Detoxifying Luxury and fashion industry; case of market driving brands. Dans: Subramanian Senthilkannan Muthu (ed.). *Detox Fashion - Case studies*. 1st ed. Singapore: Springer, pp. 29-43.
- COSTE-MANIÈRE, I., CHARPENTIER, P., BOYER, G., CROIZET, K. et VAN HOLT, J. (2018). Innovation and Sustainability in the Luxury Fashion and Fabrics Industry. Dans: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 11-34.
- COSTE-MANIÈRE, I. et RAMCHANDANI, M. (2018). Eco-conspicuous vs eco-conscious consumption: Co-creations, a new definition of luxury and fashion. Dans: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 01-10.
- COSTE-MANIÈRE, I. (2018). Marketing d'influence et Jeux Olympiques. Dans: Nicolas Jaunet et Marc Michiels (ed.). *Marketing d'influence et Relations Publics, amis ou ennemis ?* 1st ed. Paris: pp. 20.
- BRENOT, A., CHUFFART, C., COSTE-MANIÈRE, I., DEROCHE, M. et GODAT, E. (2018). Water footprint in fashion and luxury industry. Dans: Subramanian Senthilkannan Muthu (ed.). *Water in Textiles and Fashion : Consumption, Footprint, and Life Cycle Assessment*. 1st ed. Singapore: Elsevier, pp. 95-113.
- AMOS, C.F., COSTE-MANIÈRE, I., BOYER, G. et GRASSELLI, Y. (2017). The Virtuous Circle: Hard Sustainable Science Versus Soft Unsustainable Science Within Marketing Functions of Fashion and Luxury Sectors and How to Prevent 'Soylent Green' from Happening. Dans: Subramanian Senthilkannan Muthu (ed.). *Textile Science and Clothing Technology : Implications in Textiles and Fashion*. 1st ed. Singapore: Springer, pp. 75-87.
- CHHABRA, S., RAMCHANDANI, M., COSTE-MANIÈRE, I. et CALMAK, B. (2016). Long-Term Sustainable Sustainability in Luxury. Where Else? Dans: Miguel Angel Gardetti, Subramanian Senthilkannan Muthu eds. *Handbook of Sustainable Luxury Textiles and Fashion, volume 2*. 1st ed. Singapore: Springer, pp. 17-34.
- RAMCHANDANI, M. et COSTE-MANIÈRE, I. (2016). To Fur or not to Fur: Sustainable Production and Consumption Within Animal-Based Luxury and Fashion Products. Dans: Subramanian Senthilkannan Muthu (ed.). *Textiles and Clothing Sustainability: Sustainable Fashion and Consumption*. 1st ed. Singapore: Springer, pp. 41-60.
- HOFFMANN, J. et COSTE-MANIÈRE, I. (2013). Introduction. Dans: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends: Innovative Strategies for Emerging Markets*. 1st ed. Palgrave Macmillan, pp. 1-5.
- HOFFMANN, J. et COSTE-MANIÈRE, I. (2013). Introduction. Dans: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends*. 1st ed. Londres: Palgrave Macmillan, pp. 1-5.
- COSTE-MANIÈRE, I., PANCHOUT, K. et MOLAS, J. (2012). The Evolution of the Luxury Market: Stairway to Heaven? Dans: Hoffmann, J., Coste-Manière, I. eds. *Luxury Strategy in Action*. 1st ed. Londres: Palgrave Macmillan, pp. 5-21.
- COSTE-MANIÈRE, I. et SHANKER, R. (2010). Luxury services. Dans: *Services Marketing*. 1st ed. Singapore:

### **Articles professionnels**

- COSTE-MANIÈRE, I. (2018). Changer de culture. *Chrono Journal Olympique*, pp. 4-5.
- BOUCHET, M.H., LAGUERRE, C. et COSTE-MANIÈRE, I. (2011). Evolution of the Global Financial System : Moralize and Separate 'Real Economy' from 'Virtual Sphere' is the Key. *Diplomatist Magazine*, pp. 34.
- COSTE-MANIÈRE, I. (2011). France Luxury Brands in India. *Diplomatist Magazine*, pp. 24-25.
- COSTE-MANIÈRE, I. (2011). France, an emerging Mono Destination for Indian tourists. *Diplomatist Magazine*, pp. 18-19.
- BOUCHET, M.H., LAGUERRE, C. et COSTE-MANIÈRE, I. (2011). PIGIS: The Backlash of Euros' Ecstasy. *Diplomatist Magazine*, pp. 15-16.
- EYMÉ, D., HOFFMANN, J. et COSTE-MANIÈRE, I. (2010). Comment augmenter le ROI de votre budget communication par l'affiliation et le Search Marketing. *Expansion Management Review*, pp. 32-36.

HOFFMANN, J., COSTE-MANIÈRE, I. et MAKI, I. (2010). Le marché chinois en pleine explosion. *Expression Cosmétique*, pp. 18-19.

SOLA, C. et COSTE-MANIÈRE, I. (2008). Luxe et sensorialité : Les sens du Luxe. *Luxe et Finance*.

COSTE-MANIÈRE, I. (1999). D'un parfumeur. *Chronique d'Art Sacré*, pp. 24.

### **Articles académiques non revus**

SHARMA, R. et COSTE-MANIÈRE, I. (2010). The sky is the limit for luxury goods in India. *The Financial Express*, pp. 2.

### **Actes d'une conférence**

COSTE-MANIÈRE, I. (2021). Art Sport Olympisme ! vers une communication de luxe réhabilitée.

COSTE-MANIÈRE, I. et CIALFI, G. (2021). Reinventing Swiss Luxury Watchmaking Retail in the Covid Era: The impact of Consumer-Facing Technologies on Offline and Online CX.

COSTE-MANIÈRE, I. et LI, Y. (2020). Social media KOL business model and prospects.

COSTE-MANIÈRE, I. et D'ALISERA, L. (2020). Innovation in production, trademark regulation and law in the wine industry.

COSTE-MANIÈRE, I. (2020). Pour le français aux JO, Paris 2024 peut tout changer.

COSTE-MANIÈRE, I., GUISIANO, M. et RABASSO, N. (2019). Gold : Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health.

COSTE-MANIÈRE, I., GUISIANO, M., RABASSO, N. et GARDETTI, M.A. (2019). The current situation of polluting gold mining techniques and the possible solutions to enhance the sustainability: Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health of Gold Mining.

COSTE-MANIÈRE, I., CASTILLAN, L., CHHEANG, C., DENOUX, C. et FERRENBACH, C. (2018). Online luxury: The code breakers of a traditional sector.

COSTE-MANIÈRE, I., AMIROUCHE, M., BOYAVAL, F., ARNAULT, F. et SALOME, C. (2018). Luxury Toys for Men: when women will let us decide and buy on our own?

COSTE-MANIÈRE, I., GUERQUIN-KERN, L., AYBALY, R. et MADACOVA, D. (2018). Sustainability in the automotive world : From Tesla to heaven !

COSTE-MANIÈRE, I., SAPONARO, M., LE GAL, D. et GUISIANO, M. (2018). The use of Artificial Intelligence for the improvement of customer online and offline.

COSTE-MANIÈRE, I., HAMELIN, C., MALENGE, E., FARBOS, L. et RONDELLI, S. (2018). WeChat : The Present and the Future.

COSTE-MANIÈRE, I., THUBERT, S., FRANCOULON, L., WEBER, L. et BOYAVAL, F. (2017). Duty Free shops : Are luxury being democratized ?

AZOULAY, C., CAVANAUGH, L., COSTE-MANIÈRE, I., DARREN, D. et ERKOVA, D. (2015). Luxury in the Digital World: How Digital Technology Can Complement, Enhance, and Differentiate the Luxury Experience.

### **Conférencier invité**

COSTE-MANIÈRE, I., BOYER, G. et GARDETTI, M. (2023). The definitive Quest for resilient sustainability in luxury & Fashion. Noida, India.

COSTE-MANIÈRE, I., LE TROQUER, F., GUEZGUEZ, H., SPIER, P. et SUAREZ, M. (2023). Implementation of sustainability as a core value of the Fashion industry. Dans: Role of sustainable development goals in business, Jaipuria Institute of Management. New Delhi.

SUAREZ, M., COSTE-MANIÈRE, I., SPIER, P., LE TROQUER, F. et GUEZGUEZ, H. (2023). Implementation of sustainability as a core value of the Fashion Industry. Dans: Role of sustainable development goals in business / Jaipuria Institute of Management. Indirapuram, Ghaziabad.

COSTE-MANIÈRE, I., LUDOVICA LENTO, L., GERARD BOYER, G. et ALBERTO FESTA, A. (2022). Blockchain in the luxury sector: An investigation regarding luxury consumers blockchain and its advantages for a growing awareness. Dans: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). New paradigms in the luxury and fashion industries. Dans: Mega International Lecture Series Amity University. Noida.

### **Présentations dans des conférences**

COSTE-MANIÈRE, I. et SUAREZ, M. (2024). Pop-up Stores: New Events Buzz on the Way. Dans: ICAMT 2024. Noida.

COSTE-MANIÈRE, I., FENG, C., FENG JIAHUI, J. et HAN, X. (2023). The Great Shift: From KOL To KOC. Dans: ICAMT 2023 JBS, Noida. Noida, India.

COSTE-MANIÈRE, I., BAYLACQ INÈS, I. et MICHELINI, C. (2023). Social Media And Their Impact On Luxury And Fashion Communication. Dans: ICAMT 2023 Noida. Noida.

COSTE-MANIÈRE, I., XU, T., SONG, R., WANG, X. et CHEN, M. (2023). How To Keep The Luxury Luster When Technology Is Keeping On Growing. Dans: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CARRIÉ, C., BILLARD, E. et COSPAIN, C. (2023). AI And NFTS: Roles, Impact, Trends And Limits. The Quest For The ROI In A Digital Updated Environment. Dans: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CALLEJA, J., DOMINICI, L.M., GRENADE, E. et HERLEM, S. (2023). Can We Talk About International Communication In The Fashion And Luxury World? Dans: ICAMT 2023, Noida, India. Noida, India.

COSTE-MANIÈRE, I., LI, W. et LI, D. (2023). Earthquake From The Perspective Of Vintage Fashion. Dans: ICAMT 2023, Noida, India. Noida.

COSTE-MANIÈRE, I., CICERCHIA, S. et STAZZONE, A. (2023). From Pop-Up Stores To Pop-Up Experiences: A Gradual Shift And ROI For Brand Communication Strategies. Dans: ICAMT 2023, Noida, India.

COSTE-MANIÈRE, I. (2022). New paradigms in the luxury and fashion industries. Dans: Mega International Lecture Series Amity University. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., BATROSSE, A., BAYOR, G. et CHALEON, M. (2022). Covid impact: From the lipstick syndrome to the return to the essential use of sustainable cosmetics. Dans: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., BARRAO, A., DEL GUIDICE, A. et MUNOZ, E. (2022). Responsible Consumerism and Environment. Dans: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PETRUCELLI, C., RICO, C. et LOPEZ, S. (2022). The environmental impact of the different soap manufacturing processes, and the sustainable development policies implemented around the world. Dans: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PUTTI, A., ROCCA, N. et MONEIN, A. (2022). Steps ahead : going green as the ultimate stairway to heaven ! Dans: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., ILARIA ROSSI, I., GERARD BOYER, G. et FRANÇOIS LE TROQUER, F. (2022). E-Sports and Metaverse in Luxury and Fashion: a New Future. Dans: MyRes22. Balaclava.

COSTE-MANIÈRE, I., MÉLISSA MONTERAGIONI, M., MARIANNE VINCENT, M. et JEAN FRANÇOIS DETOUT, J.F. (2022). Are luxury brands disrupted by the digital revolution, what is the future of the luxury sector with the increase of digitalization? Dans: MyRes22. Balaclava.

COSTE-MANIÈRE, I., RUPIKA JAIN, R., NEHA UPADHYAY, N. et GERARD BOYER, G. (2022). Indian Textile Industry going Sustainable. Dans: MyRes22. Balaclava.

COSTE-MANIÈRE, I., HAIXIAO XU, H. et KANGDI QIU, K. (2022). Prospects of the European influencer economy: modeled on the Chinese influencer economy. Dans: MyRes22. Balaclava.

- COSTE-MANIÈRE, I. (2022). Research on ESG Evaluation and Optimized Plan for Luxury Industry. Dans: MyRes22. Balaclava.
- COSTE-MANIÈRE, I., JULIE BARRÈRE , J. et MÉLANIE JOUETTE, M. (2022). The challenges of the second-hand market for luxury players. Dans: MyRes22. Balaclava.
- COSTE-MANIÈRE, I., ALEKSANDRA GRIGORIAN , A. et YI-TING WANG , Y.T. (2022). The aim of replacing natural fur with faux fur is a concern for sustainable development or a desire to please demanding customers? Dans: MyRes22. Balaclava.
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## **Autres activités de recherche**

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### **Membre d'un comité éditorial**

Depuis 2019      Journal of Global Sport Management (JGSM)

### **Autres activités académiques**

2023              Global Management Conference Seoul, Seoul University, Corée

2023              Global Leadership Research Conference Amity, Amity Business School Noida, Inde

2023              International Conference on Sustainable Development Goals Jaipurira Institute, Jaipuria Institute of Management, Inde

2023              Global Management Conference 2023 Korea Track Chair, Corée

2023              Member of the Advisory Board International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), Inde

## **Activités Professionnelles**

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### **Conseil**

2020              Altagama Gamma3 Council

### **Autres activités professionnelles**

Depuis 2022      International Pierre de Coubertin Comitee, Suisse

Depuis 2021	Conseiller du Président de la Fédération Française de Hand ball, France
Depuis 2021	Vice-Président du Comité Français Pierre de Coubertin, France
Depuis 2020	Administrateur délégué Conseil Social du Mouvement Sportif
Depuis 2020	Member of the Board of the National Comité Pierre de Coubertin
Depuis 2017	National Olympic Academy Member
Depuis 2014	Member of the Board of the Association of the Economic and Social and Environmental Council of the French Republic, Palais d'Iena
Depuis 2012	Member of the "Centre d'Evocation d'Art Mural", SIVOM Vallée du Vrin, La Ferté Loupière. - Administrator, Museums' Federation, France
Depuis 2012	Chairman of the Aéro-Club of Saint Raphaël Est Varois (Cannes Mandelieu) Private Pilot
Depuis 2008	Special Advisor of the President of the Olympic Committee
Depuis 2007	President, Regional Federation for Track and Field
Depuis 2005	President of Celebrities for Sports and Charities (SAS Prince Albert Monaco)
Depuis 2000	Herculis Monaco IAAF Diamond League Meeting, Head of event, international referee
Depuis 1993	Honorary Administrator, Society of French Perfumers
Depuis 1992	President A.I.T.P. / Association of Perfumery Engineers and Technicians
Depuis 1992	Administrator, C.I.R.M (International Centre for Musical Research)
Depuis 1989	Member of the Board, CLUB de GRASSE (Promotion of Commercial Trade between Southern Europe and the Pacific Basin)
2017 - 2025	Vice-Chairman of the Association of the Olympic Academies of the French Speaking Countries
2021	Conseil Académique de l'Education Nationale Académie Aix Marseille CAVL
2021	Commission de Concertation Académique de l'Enseignement Privé CCAEP Académie Aix Marseille
2021	Vice Président Comité Olympique Sportif Région Sud Sport Haut Niveau Collectivités Territoriales
2020	Member of the Academic Comité for Private Education. Academie Provence Alpes Côte d'Azur
2020	Administrateur délégué Union Nationale des Employeurs de l'Economie Sociale et Solidaire
2019	International Society of Olympics Historians
2018	Member of the Board of the Commission Régionale du Fonds pour le Développement de la vie associative
2017	Conseil Economique Social et Environnemental Région Sud Provence Alpes Côte d'Azur
2015 - 2017	Chairman of the Regional Olympic Committee (CROS Côte d'Azur)
2014 - 2017	Special Advisor to the Chairman of the Association of the French Speaking Countries Olympic Academies
2013 - 2017	Member of the CDESI (Commission Départementale des Espaces, Sites et Itinéraires) Alpes Maritimes (sustainability and sports)
2013 - 2017	Olympic Committee (Alpes Maritimes) Vice Président
2016	Track and Field Federation

- 1979 - 2016 Member of Directors' Committee, FRENCH RIVIERA TRACK & FIELD ASSOCIATION
- 1995 - 2008 Treasurer, C.I.R.M (International Centre for Musical Research)
- 1995 - 2002 Vice Chairman Nika's International Track & Field Meeting (GP Mobil, IAAF, ...)
- 1990 - 2000 Administrator of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
- 1992 - 1995 President of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)
- 1989 - 1995 Special Assistant: Plan de Grasse, Town Hall City of Grasse, France
- 1993 Section Member (Economies Régionales et Aménagement du Territoire) of the Economic and Social Council (Palais d'Iena) of the French Republic