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Formation

2009 PhD in Marketing, Graduate School of Management, St. Petersburg University, Russie

Expérience Professionnelle

Autres affiliations académiques

Depuis 2022 Responsable de programme MSc IMBD Lille, SKEMA Business School, France
Depuis 2022 Professeur de Supply Chain Management, SKEMA Business School, France
2015 - 2022 Directeur Exécutif, Graduate School of Management, St. Petersburg University, Russie
2014 - 2018 Professeur Associé, Graduate School of Management, St. Petersburg University, Russie
2012 - 2015 Responsable de programme Master en Management, Graduate School of Management, St. Petersburg University, Russie

Publications

Articles académiques revus

LIN, X., KROTOV, K. et GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.
KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. et IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.
KROTOV, K., DAVIS-SRAMEK, B. et GERMAIN, R. (2016). Predicting technology integration and performance in transition economies: insights from Russia. *International Journal of Physical Distribution and Logistics Management*, 46(2), pp. 128-152.
KROTOV, K., DAVIS-SRAMEK, B. et GERMAIN, R. (2015). Examining the process R&D investment - performance chain in supply chain operations: The effect of centralization. *International Journal of Production Economics*, 167, pp. 246-256.

Chapitres d'ouvrage

KROTOV, K. et KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. Dans: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

Presse et réseaux sociaux

KROTOV, K. (2016). How Russian tycoon became a game changer in business and sport. *Financial Times* Décembre.