

# Francesca MELILLO

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : LILLE

Email : francesca.melillo@skema.edu

## Intérêts de recherche

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Employee entrepreneurship, strategic human capital, the labor market consequences of an entrepreneurial experience, employee mobility, start-ups hiring & retention strategies

## Formation

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2012	Ph.D. in Management, Luiss Guido Carli University, Italie
2008	MSc, Luiss Guido Carli University, Italie
2005	BA, Luiss Guido Carli University, Italie

## Expérience Professionnelle

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### Positions académiques principales

Depuis 2022	Professeur associé, SKEMA Business School, France
Depuis 2019	Assistant Professor, SKEMA Business School, France
2014 - 2019	Assistant Professor, KU Leuven, Belgique

### Autres affiliations académiques

2012 - 2014	Post-doc, Copenhagen Business School, Danemark
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## Contrats de recherche, prix et distinctions

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### Prix et distinctions

2022	What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark, Academy of Management Meeting
2018	Best Paper Proceedings for the paper: "Prior Wage & the Returns to Entrepreneurial Experience", with T. Reichstein and J. Mahieu, Academy of Management Meeting
2016	The returns to entrepreneurial experience, Flemish Research Council Grant (FWO)
2014	Best Paper Proceedings for the paper: "Unpredictably Stable. An Investigation into the Stayer-Mover Tendencies among Entrepreneurs", with T. Reichstein and V. Failla, Academy of Management Meeting
2013	NORC Enclave Sponsored Seat for the restricted-access of the Kauffman Firm Survey data, Kauffman Firm
2012	Best Paper Proceedings for the paper: "Endogeneity in Start-up Size. Selection Effects among Types of Entrants", Academy of Management Meeting

### Contrats de recherche

2019	An in-depth examination of founding team formation, SKEMA Business School, France
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## Articles académiques revus

MARINO, M., MELILLO, F., PARROTTA, P. et SMITH, N. (2024). What makes entrepreneurship counter-cyclical? Evidence from a shutdown of start-up subsidies in Denmark. *Entrepreneurship and Regional Development*.

MAHIEU, J., MELILLO, F. et THOMPSON, P. (2022). The Long-Term Consequences of Entrepreneurship: Earnings Trajectories of Former Entrepreneurs. *Strategic Management Journal*, 43(2), pp. 213-236.

MAHIEU, J., MELILLO, F., REICHSTEIN, T. et THOMPSON, P. (2021). Shooting Stars? Prior wage and the returns to Entrepreneurship. *Strategic Entrepreneurship Journal*, 15(4), pp. 526-567.

FAILLA, V., MELILLO, F. et REICHSTEIN, T. (2017). Entrepreneurship and employment stability--Job matching, labour market value, and personal commitment. *Journal of Business Venturing*, 32(2), pp. 162-177.

## Documents de recherche

MELILLO, F., DAHL, M., GJERLØV-JUE, P. et REICHSTEIN, T. (2022). *The Boomerang Entrepreneur*. SKEMA working papers series.

MELILLO, F., MARINO, M. et BREA SOLIS, H. (2022). *Going from entrepreneur back to employee. Employer type, task variety, and job satisfaction*. SKEMA working papers series.

MELILLO, F. et KELCHTERMANS, S. (2022). *Shared affiliation effects on co-founding*. SKEMA working papers series.

MELILLO, F., FOSS, N., REICHSTEIN, T. et FAILLA, V. (2022). *When Inequality Means Equity: Horizontal Wage Dispersion and Employee Mobility*. SKEMA working papers series.

MELILLO, F., HALBINGER, M. et REICHSTEIN, T. (2022). *The Entrepreneurial Edge: Evidence of Impression Management and Group Identity in Makerspaces*. SKEMA working papers series.

MELILLO, F., MARINO, M., PARROTTA, P. et SMITH, N. (2022). *What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark*. SKEMA working papers series.

## Actes d'une conférence

MELILLO, F., MARINO, M., PARROTTA, P. et SMITH, N. (2022). What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark. *Academy of Management*.

MAHIEU, J. et MELILLO, F. (2019). A Competitor's Curse? Entrepreneurship, Luck, and Career Concerns.

MAHIEU, J., MELILLO, F. et REICHSTEIN, T. (2018). Prior Wage & the Returns to Entrepreneurial Experience.

FAILLA, V., MELILLO, F. et REICHSTEIN, T. (2014). Unpredictably Stable. An Investigation into the Stayer-Mover Tendencies among Entrepreneurs.

MELILLO, F., FOLTA, T.B. et DELMAR, F. (2012). Endogeneity in Start-up Size. Selection Effects among Types of Entrants.

## Présentations dans des conférences

MELILLO, F. (2019). Shooting Stars? Uncertainty in hiring entrepreneurs. Dans: Invited research seminar at EPFL. Lausanne.

MAHIEU, J. et MELILLO, F. (2019). A Competitor's Curse? Entrepreneurship, Luck, and Career Concerns. Dans: AOM American Academy of Management Conference. Boston.

MAHIEU, J. et MELILLO, F. (2019). Earnings Trajectories of Former Entrepreneurs. Dans: DRUID Conference. Copenhagen.

MAHIEU, J., MELILLO, F. et REICHSTEIN, T. (2019). Prior Wage & the Returns to Entrepreneurial Experience. Dans: Strategic Management Society Special Conference. Frankfurt.

MAHIEU, J., MELILLO, F. et REICHSTEIN, T. (2018). Prior Wage & the Returns to Entrepreneurial Experience. Dans: AOM American Academy of Management Conference. Chicago.

MAHIEU, J., MELILLO, F. et REICHSTEIN, T. (2018). Shooting Stars? Prior Wage & Returns to Entrepreneurship. Dans: DRUID Conference. Copenhagen.

MELILLO, F. et HALBINGER, M. (2017). Social Identification & Entrepreneurial Action: An Investigation into Hacker-Maker Communities. Dans: DRUID Conference. New York.

FAILLA, V., MELILLO, F. et REICHSTEIN, T. (2016). Competitive Pressures and Transition to Entrepreneurship. Empirical Evidence from Female Workers. Dans: DRUID Conference. Copenhagen.

MELILLO, F., FAILLA, V. et REICHSTEIN, T. (2016). Competition in Workplace & Entrepreneurial Entry. Dans: CEPR. Stockholm.

FAILLA, V., MELILLO, F. et REICHSTEIN, T. (2015). Tournament in Workplace and Entrepreneurial Entry: The Interplay between Selection and Treatment Effects. Dans: DRUID Conference. Copenhagen.

MELILLO, F., FOLTA, T.B. et DELMAR, F. (2015). Endogeneity in start-up size. Selection Effects among Types of Entrants. Dans: AOM American Academy of Management Conference. Boston.

### **Présentations dans des séminaires de recherche**

MELILLO, F., MAHIEU, J. et THOMPSON, P. (2021). The Long-Term Cost of Entrepreneurship: Earnings Trajectories of Former Entrepreneurs. Dans: SIE Workshop (Strategy, Innovation & Entrepreneurship). virtual.

## Autres activités de recherche

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### **Relecteur pour :**

Journal of Business Venturing, Management Science, European Management Review, Industrial and Corporate Change, Journal of Business Venturing, Labour Economics, Research Policy, Entrepreneurship Theory and Practice, Small Business Economics, Research Policy

### **Organisation d'une conférence ou d'un séminaire**

2019 SEI Faculty Workshop

## Activités Professionnelles

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### **Autres activités professionnelles**

Depuis 2022 EU Tender "Enhancing women & girls ESTEAM competences", Deloitte, France