

# Mark Mc CABE

Professeur

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : SOPHIA

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## Intérêts de recherche

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Business Strategy, Competition Policy and Regulation, Information Goods Markets, Intellectual Property, Prizes, Scientific Communication

## Formation

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- 1991 Ph.D. in Applied Economics, MIT Sloan School of Management, Etats-Unis d'Amérique
- 1986 Master in Technology and Policy, Massachusetts Institute of Technology (MIT), Etats-Unis d'Amérique
- 1982 BA in Environmental Studies, Brown University, Etats-Unis d'Amérique

## Expérience Professionnelle

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### **Positions académiques principales**

- Depuis 2015 Professor, Scientific Director of Digital Business Program, SKEMA Business School, France
- 1998 - 2007 Assistant Professor, School of Economics at Georgia Tech, Etats-Unis d'Amérique

### **Autres affiliations académiques**

- Depuis 2014 Lecturer, Questrom School of Business, Etats-Unis d'Amérique
- 2011 - 2015 Research Investigator, School of Information University of Michigan, Etats-Unis d'Amérique
- 2013 - 2014 Visiting Professor, Department of Economics, Boston University, Etats-Unis d'Amérique
- 2011 - 2014 Visiting Professor & Senior Research Economist, SKEMA Business School, France
- 2011 - 2013 Visiting professor, Georg-August-Universität Göttingen, Allemagne
- 2010 Visiting Scholar, Zentrum für Europäische Wirtschaftsforschung, Allemagne
- 2010 Visiting Scholar, Questrom School of Business, Etats-Unis d'Amérique
- 2009 - 2010 Adjunct Associate Professor, School of Information University of Michigan, Etats-Unis d'Amérique
- 2007 - 2009 Visiting Assistant Professor, School of Information University of Michigan, Etats-Unis d'Amérique
- 2008 Visiting Scholar, Ludwig-Maximilians-Universität München, Allemagne
- 2007 - 2008 Lecturer, University of Michigan's Ross School of Business, Etats-Unis d'Amérique
- 2006 Visiting Scholar, Department of Economics, Ruhr-Universität Bochum, Allemagne
- 1987 - 1998 Teaching Assistant, MIT Sloan School of Management, Etats-Unis d'Amérique
- 1993 Adjunct Professor, Departments of Economics, American University, Etats-Unis d'Amérique

### **Autres expériences professionnelles**

- 1991 - 1998 Economist, Economic Analysis Group, Antitrust Division, US Department of Justice, Etats-Unis d'Amérique

## Prix et distinctions

- 2003 Chancellor's Distinguished Fellow, University of California Riverside
- 1995 The Assistant Attorney General's Outstanding Contribution Award

## Publications

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### Articles académiques revus

- MC CABE, M. et SNYDER, C.M. (2021). Cite unseen: Theory and evidence on the effect of open access on cites to academic articles across the quality spectrum. *Managerial and Decision Economics*, 42(8), pp. 1960-1979.
- MC CABE, M. et SNYDER, C.M. (2018). Open Access as a Crude Solution to a Hold-up Problem in the Two-Sided Market for Academic Journals. *Journal of Industrial Economics*, 66(2), pp. 301-349.
- TENOPIR, C., DALTON, E., CHRISTIAN, L., JONES, M., MC CABE, M. et SMITH, M. (2017). Imagining a Gold Open Access future: Attitudes; behaviors; and funding scenarios among authors of academic scholarship. *College & Research Libraries*, 78(6).
- MC CABE, M. et SNYDER, C.M. (2015). Does Online Availability Increase Citations? Theory and Evidence from a Panel of Economics and Business Journals. *Review of Economics and Statistics*, 97(1), pp. 144-165.
- MC CABE, M. et SNYDER, C.M. (2014). Identifying the Effect of Open Access on Citations Using a Panel of Science Journals. *Economic Inquiry*, 52(4), pp. 1284-1300.
- MC CABE, M., SNYDER, C.M. et FAGIN, A. (2013). Open Access versus Traditional Journal Pricing: Using a Simple 'Platform Market' Model to Understand Which Will Win (and Which Should). *Journal of Academic Librarianship*, 39(1), pp. 11-19.
- MC CABE, M. et SNYDER, C.M. (2011). Did Online Access to Academic Journals Changes the Economics Literature. *Review of Economics and Statistics*.
- MC CABE, M. et SNYDER, C.M. (2007). Academic Journal Prices in a Digital Age: A Two-Sided Market Model. *The BE Journal of Economic Analysis and Policy*, 7(1), pp. -.
- NEVO, A., RUBINFELD, D.L. et MC CABE, M. (2005). Academic Journal Pricing and the Demand of Libraries. *American Economic Review*, 95(2), pp. 447-452.
- MC CABE, M. (2004). Information Goods and Endogenous Pricing Strategies: the Case of Academic Journals. *Economics Bulletin*, 12(10), pp. 1-11.
- MC CABE, M. (2004). Law Serials Pricing and Mergers: A Portfolio Approach. *The BE Journal of Economic Analysis and Policy*, 3(1), pp. 1-29.
- MC CABE, M. et SNYDER, C.M. (2004). The Best Business Model for Scholarly Journals: An Economist's Perspective. *Nature*.
- MC CABE, M. (2002). Journal Pricing and Mergers: A Portfolio Approach. *American Economic Review*, 92(1), pp. 259-269.
- AINGINGER, K., MC CABE, M., MUELLER, D. et WEISS, C. (2001). Do American and European Industrial Organization Economists Differ? *Review of Industrial Organization*, 19, pp. 383-404.
- MC CABE, M. (1996). Principals, Agents, and the Learning Curve: the Case of Steam-Electric Power Plant Construction. *Journal of Industrial Economics*, 44(4), pp. 357-375.
- LESTER, R.K. et MC CABE, M. (1993). The Effect of Industrial Structure on Learning by Doing in Nuclear Power Plant Operation. *RAND Journal of Economics*, 24(3), pp. 418-438.

### Ouvrages et édition d'ouvrages

- MC CABE, M. (2001). *Resolving Conflicts Arising from the Privatization of Environmental Data*. National Academy Press, 114 pages.

## Chapitres d'ouvrage

MC CABE, M. (2008). A Portfolio Approach to Journal Pricing. Dans: Jeffrey K. MacKie-Mason and Wendy Pradt Lougee (ed.). *Economics and Usage of Digital Libraries: Byting the Bullet*. 1st ed. Washington, DC: University of Michigan, Scholarly Publishing Office.

## Articles professionnels

MC CABE, M. (2005). Merging West and Thomson: Pro- or Anti-Competitive? *Law Library Journal*, pp. 423-433.

## Présentations dans des conférences

MC CABE, M. et BABUTSIDZE, Z. (2020). Scientific Prizes And Post-Award Attention: Evidence From The Nobel Prize In Economics. Dans: Invited Seminar: Max Planck Institute for Innovation and Competition. Munich.

MC CABE, M. (2018). Nobel Prizes in Economics and Post-Award Attention: Who Cares About What? Dans: Innovative Data for Economic Analysis Workshop. Sophia Antipolis.

MC CABE, M. (2018). Nobel Prizes in Economics and Post-Award Attention: Who Cares About What? Dans: BU Questrom School of Business Markets, Public Policy & Law Seminar. Boston.

MC CABE, M. (2017). Nobel Prizes in Economics and Post-Award Attention: Who Cares About What? Dans: ZEW/MaCCI Conference on the Economics of Innovation and Patenting. Mannheim.

BABUTSIDZE, Z. et MC CABE, M. (2017). Nobel Prizes in Economics and Post-Award Attention: Who Cares About What? Dans: The fragmentation of economics and the new role of the history of economic thought. Torino.

MC CABE, M. (2016). Open Access as a Crude Solution to a Hold-Up Problem in the Two-Sided Market for Academic Journals. Dans: BU Questrom School of Business Strategy and Innovation Brown Bag. Boston.

MC CABE, M. (2016). Competition in Scholarly Publishing Markets: A Tale of Good Intentions, Big Deals and Uncertain Outcomes. Dans: Munin Conference. Tromsø.

MC CABE, M. (2016). Nobel Prizes in Economics and Post-Award Attention: Who Cares About What? Dans: NBER Productivity Seminar. Cambridge.

MC CABE, M. (2014). Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum. Dans: ZEW Conference on the Economics of Information and Communication Technologies. Mannheim.

MC CABE, M. (2014). Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum. Dans: ASSA Meetings (Academic and Market Power in Scholarly). Philadelphia.

BABUTSIDZE, Z. et MC CABE, M. (2013). Superstar incentives: Collaborations awards and their impact on the development of economic science. Dans: REER Conference - Workshop on Economics of Knowledge Contribution and Distribution. Atlanta.

MC CABE, M. (2013). Superstar Incentives: collaborations, awards and their impact on the development of economic science. Dans: Economics of Knowledge Contribution and Distribution Workshop. Atlanta.

MC CABE, M. (2013). The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum. Dans: Boston University Department of Economics Empirical Micro Seminar. Boston.

MC CABE, M. (2013). The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum. Dans: NBER Productivity Seminar. Cambridge.

MC CABE, M. (2013). The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum. Dans: Workshop for Junior Researchers on the Law & Economics of Intellectual Property and Competition Law. Munich.

MC CABE, M. (2012). Self Selection and the Open Access Citation Debate. Dans: Interdisciplinary Seminar Series, Internet and Society. Göttingen.

MC CABE, M. (2012). Self Selection and the Open Access Citation Debate. Dans: Academia & Publishing Conference. Torino.

- MC CABE, M. (2011). Did Online Access Changes the Economics Literature? Dans: CEGE-Forschungskolloquium. Göttingen.
- MC CABE, M. (2011). Did Online Access Changes the Economics Literature? Dans: Bi-Annual Conference on The Economics of Intellectual Property, Software, and the Internet. Toulouse.
- MC CABE, M. (2011). Nonparametric structural analysis of asymmetric auctions and implications for merger analysis: the case of NJ school bus route auctions. Dans: University of Cyprus. Nicosia.
- MC CABE, M. (2010). Nonparametric structural analysis of asymmetric auctions and implications for merger analysis: the case of NJ school bus route auctions. Dans: ZEW Conference on Quantitative Analysis on Competition Assessments. Mannheim.
- MC CABE, M. (2010). Some Economics of Web 2.0 Phenomena. Dans: ZEW Lectures. Mannheim.
- MC CABE, M. (2010). How Online Access Changes the Economics Literature. Dans: University of Michigan IO/Theory Lunch. Michigan.
- MC CABE, M. (2009). Taller Profiles and/or Longer Tails: Online Access and Scientific Communication. Dans: ZEW Conference on the Economics of Information and Communication Technologies. Mannheim.
- MC CABE, M. (2009). Taller Profiles and/or Longer Tails?: Online Access and Scientific Communication. Dans: University of Michigan STIET seminar. Michigan.
- MC CABE, M. (2008). Information = Network? Dans: Kölner Symposium zur Informationswirtschaft (Cologne Symposium on Information Technology), Cologne University of Applied Sciences. Cologne.
- MC CABE, M. (2008). Measuring the Impact of Digitization and Online Availability on Journal Citations. Dans: Workshop: Economic Perspectives on Scholarly Communication in a Digital Age, University of Michigan. Michigan.
- MC CABE, M. (2008). Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication. Dans: Friedrich-Alexander, University of Erlangen-Nuremberg. Bavaria.
- MC CABE, M. (2008). Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication. Dans: Ludwig Maximilian University of Munich, Department of Management. München.
- MC CABE, M. (2007). Online Access and Journal Citation Rates. Dans: International Industrial Organization Conference. Savannah, Georgia.
- MC CABE, M. (2007). Online Access and Journal Citation Rates. Dans: Sloan Industry Studies Conference. Cambridge.
- MC CABE, M. (2007). Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication. Dans: University of Michigan STIET seminar. Michigan.
- MC CABE, M. (2007). Online Access to (Old?) Knowledge: Measuring the Impact on Scientific Communication. Dans: University of Toronto, Rotman School of Business. Toronto.
- MC CABE, M. (2007). On the Economics of Economic Journals: Theory and Empirics. Dans: Clemson University, Department of Economics. Clemson, S.C.
- MC CABE, M. (2006). Academic Journal Prices in a Digital Age: A Two-Sided Market Approach. Dans: Workshop on Media Economics. Washington, D.C.
- MC CABE, M. (2006). Pricing of Academic Journals. Dans: Latin American Meetings of the Econometric Society. Mexico City.
- MC CABE, M. (2006). Academic Journal Prices in a Digital Age: A Two-Sided Market Approach. Dans: ZEW Conference on the Economics of Information and Communication Technologies. Mannheim.
- MC CABE, M. (2006). Estimating Demand for Academic Journals: A Portfolio Approach. Dans: Meetings of the EEA. Vienna.
- MC CABE, M. (2006). Academic Journal Prices in a Digital Age: A Two-Sided Market Model. Dans: Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI) (Rhine-Westphalia Institute for Economic Research). Essen.

## **Présentations dans des séminaires de recherche**

MC CABE, M. (2015). Cite Unseen: Theory and Evidence on the Effect of Open Access on Cites to Academic Articles Across the Quality Spectrum. Dans: SKEMA Business School Research Seminar. Sophia Antipolis.

MC CABE, M. (2010). How Online Access Changes the Economics Literature. Dans: ZEW Research Seminar. Mannheim.

MC CABE, M. (2010). How Online Access Changes the Economics Literature. Dans: OFCE SKEMA Seminar. Sophia Antipolis.

## **Autres activités de recherche**

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### **Relecteur pour :**

American Economic Journal: Economic Policy, PLOS ONE, Economic Journal, Canadian Journal of Economics, Scientometrics, European Journal of Law and Economics, Economics Letters, Economic Inquiry, Journal of Industry, Competition and Trade, American Economic Journal: Applied Economics, American Economic Review, Journal of Economic Literature, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, RAND Journal of Economics, Review of Economics and Statistics, Review of Industrial Organization

### **Affiliations**

Depuis 2006	State Center's Panel of Economists
Depuis 1991	American Economic Association
2006	Sloan Industry Studies Program Affiliate
2001 - 2004	National Research Council's Committee on Geophysical and Environmental Data