

Bruno CIRILLO

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : SOPHIA

Email : bruno.cirillo@skema.edu

Intérêts de recherche

Artificial intelligence, Employee mobility, Employee entrepreneurship, Spinouts, Corporate venturing, Organizational learning, Information and Communication Technologies, Quantitative Research, Mixed Methods, Human capital, Relational capital, Corporate strategy

Domaines d'enseignement

Corporate entrepreneurship, Corporate venturing, Real options, Strategy

Formation

2012 Ph.D. in Business Administration and Management, Bocconi University, Italie

2005 Bachelor in Business Administration with honors, Università degli Studi "Gabriele d'Annunzio", Italie

Expérience Professionnelle

Positions académiques principales

Depuis 2018 Associate Professor, SKEMA Business School, France

2019 Professeur visitant, LeBow College of Business, Drexel University, Etats-Unis d'Amérique

2012 - 2018 Assistant Professor, SKEMA Business School, France

Autres affiliations académiques

2005 - 2007 Research Assistant, Università degli Studi "Gabriele d'Annunzio", Italie

Autres expériences professionnelles

2005 Analyst Internship, Unione Industriali di Pescara (Confindustria), Italie

2004 Assistant Manager, Quartermaster SPA, Italie

Contrats de recherche, prix et distinctions

Prix et distinctions

2018 EBS-SITE Best Paper award - 2nd prize, EBS Business School, Allemagne

2018 SKEMA Best Research Award, SKEMA Business School, France

2013 TIM Best Dissertation Award, Academy of Management, Etats-Unis d'Amérique

Articles académiques revus

ZUNINO, D., CIRILLO, B., WEZEL, F. et BRESCHI, S. (2024). New entrants, Incumbents, and the Search for Knowledge: The Role of Job Title Ambiguity in the U.S. Information and Communication Technology Industry, 2004–2014. *Industrial and Corporate Change*, 33(1), pp. 172-193.

ZAKARYAN, A., TZABBAR, D. et CIRILLO, B. (2023). Mind the Time: Failure Response Time, Variations in the Reasons for Failures, and Learning from Failure. *Industrial and Corporate Change*, 32(6), pp. 1245-1266.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2022). The Differential Impact of Intrafirm Collaboration and Technological Network Centrality on Employees' Likelihood of Leaving the Firm. *Organization Science*, 33(6), pp. 2085-2540, C2-C3.

CIRILLO, B., TZABBAR, D. et SEO, D. (2020). A Bibliometric and Topic Modeling Analysis of the Structural Divide in the Multidisciplinary Research on Employee Mobility. *Advances in Strategic Management*, 41, pp. 15-36.

AGARWAL, R., BIDWELL, M., CIRILLO, B. et TZABBAR, D. (2020). Two perspectives on employee mobility: A conversation between Rajshree Agarwal and Matthew Bidwell. *Advances in Strategic Management*, 41, pp. 37-54.

CIRILLO, B. (2019). External Learning Strategies and Technological Search Output: Spinout Strategy and Corporate Invention Quality. *Organization Science*, 30(2), pp. 361-382.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2018). Divide to connect: Reorganization through R&D unit spinout as linking context of intra-corporate networks. *Research Policy*, 47(9), pp. 1585-1600.

CIRILLO, B., BRUSONI, S. et VALENTINI, G. (2014). The Rejuvenation of Inventors Through Corporate Spinouts. *Organization Science*, 25(6), pp. 1764-1784.

Chapitres d'ouvrage

CIRILLO, B. et VALENTINI, G. (2014). International Open Innovation: Taking Stock and Moving Forward. Dans: Rowe, F., & Te'eni, D. eds. *Innovation and IT in an international context*. 1st ed. Londres: Palgrave Macmillan.

Editoriaux d'une revue

TZABBAR, D. et CIRILLO, B. (2020). Introduction: An integrated perspective of employee intra- and inter-firm mobility. *Advances in Strategic Management*, 41, pp. 1-11.

Actes d'une conférence

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. *Academy of Management Proceedings*, 2022(1), pp. 15804.

ARUSYAK, Z., TZABBAR, D. et CIRILLO, B. (2019). Learning and forgetting from failures and the contingent role of failure recovery duration.

TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). The effect of social and knowledge interdependencies on employee mobility and entrepreneurship., 2018.

CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge., 2018.

ZAKARYAN, A. et CIRILLO, B. (2017). Experiential Learning and Knowledge Network Structures., 2017.

CIRILLO, B. (2014). Recombinant search through corporate spinouts: Evidence from the ICT Industry., 2014.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: Spin-Outs as Linking Contexts of Inventors' Communities., 2012.

CIRILLO, B. (2012). Do Corporate Spin-Outs Benefit The Parent Organization?, 2012.

Présentations dans des conférences

- ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2023). New entrants, Incumbents, and the Search for Knowledge: The Role of Job Title Ambiguity in the U.S. Information and Communication Technology Industry, 2004-2014. Dans: Druid Society Annual Conference. Lisbon.
- ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. Dans: Strategic Management Society. London.
- ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Titles and Mobility of Knowledge Workers. Dans: Israel Strategy Conference. Herzliya.
- CIRILLO, B. et TZABBAR, D. (2019). Are old-timers inhibitors or facilitators of change to firm's technological core? Dans: Carnegie School of Organizational Learning Conference. Pacific Grove, CA.
- ZAKARYAN, A., CIRILLO, B. et TZABBAR, D. (2019). Early success and future breakthrough generation. Dans: Carnegie School of Organizational Learning Conference. Pacific Grove, CA.
- TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). When structural holes turn into black holes: The varying effects of collaborative and knowledge brokerage on inventors' mobility and spinout. Dans: INSEAD WORKSHOP ON INNOVATORS' MOBILITY. Fontainebleau.
- TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2018). The effect of social and knowledge interdependencies on employee mobility and entrepreneurship. Dans: AOM American Academy of Management Conference. Chicago.
- CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge. Dans: AOM American Academy of Management Conference. Chicago.
- CIRILLO, B., FANI, V. et GIUSTIZIERO, G. (2018). Beware of Greeks bearing gifts: Firms' spinouts as means to capture competitors' knowledge. Dans: Strategic Management Society annual Conference. Paris.
- ZAKARYAN, A., CIRILLO, B. et TZABBAR, D. (2018). Early success and future breakthrough generation. Dans: AOM American Academy of Management Conference. Tel Aviv.
- CIRILLO, B. (2017). Les spin-out aux avant-postes de l'innovation. Dans: Conférence Ecosystème d'Innovation, SKEMA. Paris.
- TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2017). Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility. Dans: DRUID Conference. New York City.
- TZABBAR, D., CIRILLO, B. et BRESCHI, S. (2017). Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility. Dans: Strategic Management Society annual Conference. Houston.
- ZAKARYAN, A. et CIRILLO, B. (2017). Organizational Learning and Knowledge Structures: The Interplay between Experiential and Cognitive Search. Dans: AOM American Academy of Management Conference. Atlanta.
- CIRILLO, B. (2014). Recombinant search through corporate spinouts: Evidence from the ICT Industry. Dans: AOM American Academy of Management Conference. Philadelphia.
- CIRILLO, B. (2014). Recombinant certainty in corporate spinout search. Dans: Strategic Management Society annual Conference. Madrid.
- CIRILLO, B. (2013). Corporate Rejuvenation through Technological Spin-outs: Evidence from High-tech Industries. Dans: Finalist TIM Dissertation Award, Academy of Management annual meeting. Orlando.
- CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2013). Recombinant Exploration: Corporate Spin-Outs as Linking Contexts of Inventors' Communities. Dans: SEI - Strategy, Entrepreneurship and Innovation Workshop. Lausanne.
- CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2013). Corporate Spin-Outs as Linking Contexts of Inventors' Clusters. Dans: EMAEE (European Meeting on Applied Evolutionary Economics). Sophia Antipolis.
- CIRILLO, B. (2012). Do Corporate Spin-out Benefit the Parent Organization? Dans: DRUID Conference. Copenhagen.
- CIRILLO, B. (2012). Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries. Dans: AOM American Academy of Management Conference. Boston.

CIRILLO, B. (2012). Do Corporate Spin-out Benefit the Parent Organization? Dans: AOM American Academy of Management Conference. Boston.

CIRILLO, B. (2012). Do Corporate Spin-Outs Benefit The Parent Organization? Dans: Paper Development Workshop PDW SKEMA. Sophia Antipolis.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Linking Communities of Inventors: The Spin-out Effect in High-tech Industries. Dans: Organization Science Winter Conference. Steamboat Springs.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries. Dans: KITES: New Frontiers in the Economics and Management of Innovation conference. Milan.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries. Dans: Sumantra Ghoshal conference. London.

CIRILLO, B., BRESCHI, S. et PRENCIPE, A. (2012). Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries. Dans: DRUID Conference. Copenhagen.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Spin-outs and the Rejuvenation of Old-timers. Dans: AOM American Academy of Management Conference. San Antonio.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs. Dans: InnoS&T EU-Project Final Conference. Munich.

CIRILLO, B., VALENTINI, G. et BRUSONI, S. (2011). Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs. Dans: DRUID Winter Conference. Aalborg.

Présentations dans des séminaires de recherche

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2023). The Differential Impact of Intra-Firm Collaboration and Technological Network Centralities on Promotions. SKEMA-HEC Paris Crossing Bridges workshop. Paris.

ZUNINO, D., CIRILLO, B., WEZEL, F.C. et BRESCHI, S. (2022). Job Title Ambiguity and Corporate Inventors' Mobility in the U.S. Information and Communication Technology Industry, 2000-2014. Dans: 23rd Taiwan Symposium on Innovation Economics and Entrepreneurship. Taiwan.

CIRILLO, B. et TZABBAR, D. (2019). Organizational Learning: The Contribution of Oldtimers to Changes in Firm's Technological Core. LeBow College of Business , PA, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2019). The Differential Impact of Intra-Firm Collaboration and Knowledge Network Centrality on Employees' Likelihood of Leaving the Firm. Stern School of Business , NY, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2019). The Differential Impact of Intra-Firm Collaboration and Knowledge Network Centrality on Employees' Likelihood of Leaving the Firm. Robert H. Smith School of Business, MD, USA.

CIRILLO, B., TZABBAR, D. et BRESCHI, S. (2018). When Structural Holes Turn Into Black Holes: The Varying Effects of Collaborative and Knowledge Brokerage on Inventors' Mobility and Spinout. CASS Business School, London, United Kingdom.

CIRILLO, B. (2015). Technological Search through Corporate Spinouts in the U.S. Information and Communication Technology Industry, 1975-2008. MTEI Seminar Series, EPFL, Lausanne , Switzerland.

CIRILLO, B. (2015). Technological Search through Corporate Spinouts in the U.S. Information and Communication Technology Industry, 1975-2008. Católica - Lisbon Research seminars, Lisbon, Portugal.

Études de cas publiées

CHEREAU, P. et CIRILLO, B. (2015). ARECO : A full steam ahead. The Case Centre.

Relecteur pour :

Strategic Management Journal, Strategic Entrepreneurship Journal, Academy of Management Journal, Organization Science, Management Science, Industrial and Corporate Change, Organization Science, Journal of Management Studies

Organisation d'une conférence ou d'un séminaire

2020 - 2022 AOM STR Junior Faculty Paper Development Workshop, États-Unis d'Amérique
2013 - 2022 Paper Development Workshop PDW SKEMA, France
2014 SEI Faculty Workshop, France

Affiliations

2013 - 2025 Strategic Management Society
2009 - 2023 Academy of Management Association, TIM and BPS divisions