

Ambra MAZZELLI

Professeur associé

Académie : Innovation

Centre de recherche : Knowledge, Technology and Organization

Campus : PARIS

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## Intérêts de recherche

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Social Identity, Goals and Motivation, Strategic Decision Making, Entrepreneurship, Behavioral Strategy, Inequality

## Domaines d'enseignement

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Entrepreneurship, Organization Theory, Strategy

## Formation

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2016      PhD in Management, Lancaster University Management School, Royaume Uni

## Expérience Professionnelle

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### Positions académiques principales

Depuis 2022      Professeur associé, SKEMA Business School, France

## Publications

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### Articles académiques revus

MAZZELLI, A., MILLER, D., LE BRETON-MILLER, I., DE MASSIS, A. et KOTLAR, J. (2023). Outcome-based imitation in family firms' international market entry decisions. *Entrepreneurship Theory and Practice*, 47(4), pp. 1059-1092.

MAZZELLI, A. (2023). Why managers matter: the paradox of organizing. *Journal of Organization Design*, (12), pp. 31-36.

MAZZELLI, A., DE MASSIS, A., MESSENI PETRUZZELLI, A., DEL GIUDICE, M. et KAHN, Z. (2020). Behind ambidextrous search: The microfoundations of search in family and non-family firms. *Long Range Planning*, 53(6), pp. 1018-1032.

MAZZELLI, A., NASON, R., DE MASSIS, A. et KOTLAR, J. (2019). Causality rules: Performance feedback on hierarchically related goals and capital investment variability. *Journal of Management Studies*, 56(8), pp. 1630-1654.

NASON, R., MAZZELLI, A. et CARNEY, M. (2019). The Ties that Unbind: Socialization and Business-Owning Family Reference Point Shift. *Academy of Management Review*, 44(4), pp. 846-870.

MAZZELLI, A., NASON, R. et CARNEY, M. (2019). Breadth and depth in family business research: A response to Jaskiewicz, Combs, and Ketchen. *Academy of Management Review*, 44(4), pp. 918-922.

MAZZELLI, A., KOTLAR, J. et DE MASSIS, A. (2018). Blending in while standing out: Selective conformity and product innovation introduction in family firms. *Entrepreneurship Theory and Practice*, 42(2), pp. 206-230.

## **Chapitres d'ouvrage**

MAZZELLI, A. (2015). Behavioural theory and the family business. Dans: *Theoretical perspectives on family businesses*. 1st ed. Edward Elgar Publishing.