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**Bruno CIRILLO**  
**INNOVATION Academy**  
**Sophia-Antipolis**

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**CV**

**Skills & Interests**

**Teaching Skills**

Entrepreneurship; Strategy

**Research Skills**

Quantitative research

**Languages**

Italian (native), English (fluent), French (good), Spanish (good).

**Expertise**

Corporate spinouts and spinoffs; Employee entrepreneurship; Corporate venturing; Information and Communication Technology Industry; Technology and innovation management; Organizational learning; Corporate strategy; Quantitative research.

**Qualification**

Scholarly Academic

**Academic Degrees**

Ph.D. Bocconi University, Milan, Italy, PhD in Business Administration and Management, 2012

Bachelor Università Gabriele d'Annunzio, Pescara, Italy, Bachelor in Business Administration with honors, 2005

## **Work Experience**

Assistant Professor, SKEMA Business School (2012 - Present), Sophia Antipolis, France.  
PhD Candidate, Bocconi University (2007 - 2011), Milan, Italy.  
Research Assistant, University Gabriele d'Annunzio (2005 - 2007), Pescara, Italy.  
Analyst, Confindustria (2005), Pescara, Italy.  
Assistant Manager, Quartermaster SPA (2004), Mosciano S. Angelo, Italy.

## **INTELLECTUAL CONTRIBUTIONS**

### **Articles in Journals**

CIRILLO, B. (in press, 2018). External Learning Strategies and Technological Search Output: Spinout Strategy and Corporate Invention Quality. *Organization Science*.  
Cirillo, B., Brusoni, S., & Valentini, G. (2014). The rejuvenation of inventors through corporate spin-outs. *Organization Science*, 25 (6), 1764-1784.

### **Articles in Proceedings**

Zakaryan, A. & CIRILLO, B. (in press, 2017). Organizational Learning and Knowledge Structures: The Interplay between Experiential and Cognitive Search. *Academy of Management Conference*.  
CIRILLO, B., Tzabbar, D., Breschi, S., & Park, D. (in press, 2017). KNOWLEDGE AND SOCIAL DEFENCES: THE EFFECT ON KNOWLEDGE AND SOCIAL INTERDEPENDENCIES ON INVENTOR OUTWARD MOBILITY. *Strategic Management Society Conference*.  
Tzabbar, D., CIRILLO, B., Breschi, S., & Park, D. (in press, 2017). KNOWLEDGE AND SOCIAL DEFENCES: THE EFFECT ON KNOWLEDGE AND SOCIAL INTERDEPENDENCIES ON INVENTOR OUTWARD MOBILITY. *DRUID Conference*.  
CIRILLO, B. (2014). Recombinant search through corporate spinouts: Evidence from the ICT Industry. *Academy of Management Conference*.

### **Chapters, Cases, Readings, Supplements**

Chereau, P. & Cirillo, B. (2015). ARECO : A full steam ahead. --. The Case Centre.  
Cirillo, B. & Valentini, G. (2013). International Open Innovation: Taking Stock and Moving Forward. In Rowe, F., & Te'eni, D. (Eds.), *Innovation and IT in an international context*. Palgrave Macmillan.

### **Conference Presentations**

Tzabbar, D., CIRILLO, B., Breschi, S., & Park, D. (2017). *Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility*. Strategic Management Society Conference, Houston, Texas.  
Tzabbar, D., CIRILLO, B., Breschi, S., & Park, D. (2017). *Knowledge and Social Defences: The Effect on Knowledge and Social Interdependencies on Inventor Outward Mobility*. DRUID Conference, New York City, New York.  
Zakaryan, A. & CIRILLO, B. (2017). *Organizational Learning and Knowledge Structures: The Interplay between Experiential and Cognitive Search*. Academy of Management Annual (AoM) Meeting, Atlanta, Georgia.  
CIRILLO, B. (2017). *Les spin-out aux avant-postes de l'innovation*. Conférence Ecosystème d'Innovation, 15 March, SKEMA Paris, Paris, France.  
CIRILLO, B. (2014). *Recombinant certainty in corporate spinout search*. Strategic Management Society 34th annual conference, Madrid, Spain., Madrid, Spain.  
CIRILLO, B. (2014). *Recombinant search through corporate spinouts: Evidence from the ICT Industry*. Academy of Management Conference, Philadelphia, Pennsylvania.  
Cirillo, B., Breschi, S., & Prencipe, A. (2013). *Recombinant Exploration: Corporate Spin-Outs as Linking Contexts of Inventors' Communities*. Strategy, Entrepreneurship and Innovation (SEI) Workshop 2013, Lausanne, Switzerland.

- Cirillo, B. (2013). *Corporate Rejuvenation through Technological Spin-outs: Evidence from High-tech Industries*. Finalist TIM Dissertation Award, Academy of Management annual meeting 2013, Orlando, Florida.
- Cirillo, B., Breschi, S., & Prencipe, A. (2013, June). *Corporate Spin-Outs as Linking Contexts of Inventors' Clusters*. 8th European Meeting on Applied Evolutionary Economics, EMAEE 2013, Sophia Antipolis, France.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. KITES: New Frontiers in the Economics and Management of Innovation conference, Milan, Italy.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. Sumantra Ghoshal conference, London, United Kingdom.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. DRUID Conference, Copenhagen, Denmark.
- Cirillo, B. (2012). *Do Corporate Spin-out Benefit the Parent Organization?* DRUID Conference, Copenhagen, Denmark.
- Cirillo, B., Breschi, S., & Prencipe, A. (2012). *Linking Communities of Inventors: The Spin-out Effect in High-tech Industries*. Organization Science Winter Conference, Steamboat Springs, Colorado.
- Cirillo, B. (2012). *Do Corporate Spin-out Benefit the Parent Organization?* Academy of Management Annual (AoM) Meeting, Boston, Massachusetts.
- Cirillo, B. (2012). *Unleashing Explorative Potential: The Spin-out Effect in High-tech Industries*. Academy of Management Annual (AoM) Meeting, Boston, Massachusetts.
- Cirillo, B. (2012, June). *Do Corporate Spin-Outs Benefit The Parent Organization?* 1st SKEMA Paper Development Workshop, Sophia Antipolis, France.
- Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs*. DRUID Winter PhD Conference, Aalborg, Denmark.
- Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Oldtimers Rejuvenation through Corporate Spin-outs*. InnoS&T EU-Project Final Conference, Munich, Germany.
- Cirillo, B., Valentini, G., & Brusoni, S. (2011). *Cool Again! Spin-outs and the Rejuvenation of Old-timers*. Academy of Management Annual (AoM) Meeting, San Antonio, Texas.

## **Professional Service**

### **Academic Conference: Discussant/Moderator/Panelist**

- 2017: DRUID Conference, New York City, New York (International).
- 2017: Paris Workshop on Strategic Management, May 12 2017, ESCP Europe, Paris (International).

### **Conference Workshop Congress Organization**

- 2013 – 2017: SKEMA KTO PDW (International).
- 2014: SEI Faculty Workshop (International).

### **Reviewer: Conference Paper**

- 2015 – 2017: Strategic Management Society Conference, Houston, Texas (International).
- 2012 – 2017: Academy of Management Conference, Atlanta, Georgia (International).

### **Reviewer: Reviewer for a Journal**

- 2017: Journal of Technology Transfer (International).
- 2017: Industrial and Corporate Change (International).
- 2016 – 2017: Journal of Management Studies (International).
- 2015 – 2017: Organization Science (International).
- 2015: Industrial and Corporate Change (International).
- 2015: Journal of Product Innovation Management (International).
- 2014: Journal of Technology Transfer (International).

2014: European Management Review (International).  
2014: European Management Journal (International).  
2014: Journal of Technology Transfer (International).  
2014: European Management Journal (International).  
2014: Journal of Management Studies (International).  
2014: Journal of Technology Transfer (International).  
2013 – 2014: European Management Review (International).  
2012: Journal of Product Innovation Management (International).

**Professional Memberships**

Strategic Management Society, 2013-2017

INFORMS, 2013

DRUID research network, 2011-2017

Academy of Management Association, TIM and BPS divisions, 2009-2017