



Zakaria BABUTSIDZE
INNOVATION Academy
Sophia-Antipolis

CV

Skills & Interests

Teaching Skills

Digital business
Technology and innovation
Competition strategy
Microeconomics
Mathematics
Statistics

Research Skills

Mathematical modeling
Computational methods
Agent-based simulations
Social network analysis
Machine learning
Data mining
Interdisciplinary research
Qualitative methods
Quantitative methods

Languages

English, Georgian, Russian, French

Expertise

Social networks, consumer behavior, communication and interaction, economics of innovation, economics of science, digital business.

Qualification

Scholarly Academic

Academic Degrees

Ph.D. Maastricht University, NL, Maastricht, The Netherlands, Economics, 2010

Master Central European university, Budapest, Hungary, Economics, 2005

Bachelor Tbilisi State University, Tbilisi, Georgia, Economics, 2003

Work Experience

Associate Professor of Economics, Skema Business School (September, 2014 - Present), Sophia Antipolis, France.

Academic Director of MSc Digital Business, SKEMA Business School (October, 2014 - Present), Sophia Antipolis, France.

Economist, OFCE Sciences Po (January, 2011 - Present), Sophia Antipolis, France.

Assistant Professor of Economics, Skema Business School (January, 2011 - August, 2014), Sophia Antipolis, France.

Researcher, Center for Social Sciences, Tbilisi State University (October, 2010 - December, 2012), Tbilisi, Georgia.

Visiting Scholar, Robert H. Smith School of Business, University of Maryland (February, 2010 - June, 2010), Maryland, United States of America.

PhD fellow, UNU-MERIT (September, 2005 - December, 2010), Maastricht, Netherlands.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

BABUTSIDZE, Z. & CHAI, A. (2018). Look at me saving the planet! The imitation of visible green behaviour in local regions and its impact on the climate value-action gap. *Ecological Economics*, 146, 290-303.

BABUTSIDZE, Z. & Valente, M. (in press, 2018). A trick of the tail: The role of social networks in shaping distributional properties of experience-good markets. *Industrial and Corporate Change*.

Babutsidze, Z. (2017). Consumer Interaction and Innovation Incentives. *International Journal of Computational Economics and Econometrics*, 7 (3), 280-301.

Babutsidze, Z. (2017). Duopolistic Price Competition with Captives. *Metroeconomica*, 68 (4), 903-926.

BABUTSIDZE, Z. (in press, 2017). Pirated Economics. *South Eastern Europe Journal of Economics*.

Babutsidze, Z. (2016). Innovation, competition and firm size distribution on fragmented markets. *Journal of Evolutionary Economics*, 26 (1), 143-169.

Babutsidze, Z. (2016). Innovation, growth and financial markets. *Journal of Evolutionary Economics*, 26 (1), 1-24.

Timus, N. & Babutsidze, Z. (2016). Pirating European Studies. *Journal of Contemporary European Research*, 12 (3), 783-791.

Babutsidze, Z. & Cowan, R. (2014). Showing or telling? Local interaction and organization of behavior. *Journal of Economic Interaction and Coordination*, 9 (2), 151-181.

Babutsidze, Z., Lomitashvili, T., & Turmanidze, K. (2013). Influential individuals on social networks: An example of Facebook in Georgia. *European Scientific Journal*, 9 (4 (Special Issue)), 320-330.

Babutsidze, Z., Lomitashvili, T., & Turmanidze, K. (2013). The structure of the Georgian blogosphere and its implications for information diffusion. *International Journal of Social Network Mining*, 1 (3/4), 280-297.

Babutsidze, Z. (2012). How consumers make choices? A survey of evidence. *Journal of Economic Surveys*, 26 (4).

Babutsidze, Z. (2012). A comment on "On ants and voters: Maximum entropy predictions of agent-based models with recruitment" by Sylvain Barde. *Revue de l'OFCE*, 124 ((Supplément)), 33-36.

Babutsidze, Z. (2012). A reply to Tiziana Assenza's comment on "Asymmetric (S,s) pricing: Implications for monetary policy. *Revue de l'OFCE*, 124 ((Supplément)), 44-46.

Babutsidze, Z. (2012). Asymmetric (S,s) pricing: Implications for monetary policy. *Revue de l'OFCE*, 124, 177-204.

Babutsidze, Z. (2011). On the performance of the representative agent during out-of-equilibrium dynamics. *Economics Bulletin*, 31 (1), 874-882.

Babutsidze, Z. (2011). Returns to product promotion when consumers are learning how to consume. *Journal of Evolutionary Economics*, 21, 783-801.

Books, Monographs, Compilations, Manuals

Babutsidze, Z. (2010). *Essays on Economies with Heterogeneous Interacting Consumers* Universitaire Pers Maastricht.

Chapters, Cases, Readings, Supplements

Babutsidze, Z. (2012). Consumer learning through interaction: effects on aggregate outcomes. In Buenstorf, G. (ed.). (Ed.), *Evolution, Organization and Economic Behavior*. Edward Elgar Publishing Ltd.

Conference Presentations

BABUTSIDZE, Z., Hanaki, N., & Zylbersztejn, A. (2018). *Digital Communication and Trust*. Economic Science Association World Meetings, Berlin, Germany.

BABUTSIDZE, Z., Hanaki, N., & Zylbersztejn, A. (2018). *Digital Communication and Trust*. 9th International Conference of the French Association of Experimental Economics, Nice, France.

BABUTSIDZE, Z. & Long, T. (2018). *Climate change adaptation after extreme weather event experience*. Inter-disciplinary Workshop on Climate Change Risk Perception and Propensity to Act, Sophia Antipolis, France.

BABUTSIDZE, Z. & Soscia, I. (2018). *What drives green consumer behavior? A cross-regional appraisal*. Inter-disciplinary Workshop on Climate Change Risk Perception and Propensity to Act, Sophia Antipolis, France.

BABUTSIDZE, Z. & Chai, A. (2018). *Climate change risk perceptions and corresponding consumer actions in France*. Inter-disciplinary Workshop on Climate Change Risk Perception and Propensity to Act, Sophia Antipolis, France.

BABUTSIDZE, Z. & Iacopetta, M. (2018). *The emergence of Money: Computational approaches with fully and boundedly rational agents*. Easter Economic Association Annual Meeting, Boston, United States of America.

BABUTSIDZE, Z. & Iacopetta, M. (2018). *Emergence of Money: Computational approaches with fully and boundedly rational agents*. Harvard University, Kennedy School of Government - Invited Seminar, Cambridge (MA), United States of America.

Babutsidze, Z. & McCabe, M. (2017). *Nobel Prizes in Economics and Post-Award Attention: Who Cares About What?* The fragmentation of economics and the new role of the history of economic thought, Torino, Italy.

Babutsidze, Z. (2016). *Look at me saving the planet!* TEDxJFUJena, Jena, Germany.

Babutsidze, Z. (2016). *Look at me saving the planet*. Governance in complex world, Valencia, Spain.

Babutsidze, Z. (2016). *Trick of the tail*. Workshop on Complex Evolving System Approach in Economics, Sophia Antipolis, France.

Babutsidze, Z. (2015). *Trick of the tail*. EMNet Conference, Cape Town, South Africa.

Babutsidze, Z. (2015, May). *Changing routs of word of mouth: implications for product promotion*. WEHIA 2015, Sophia Antipolis, France.

Babutsidze, Z. (2015, February). *A Trick of the Tail: The Role of Social Networks in Experience-Good Market Dynamics*. Eastern Economics Association annual conference, New York City NY, United States of America.

Babutsidze, Z. (2014). *Local interaction among consumers of information goods*. 15th International Schumpeter Conference, Jena, Germany.

Babutsidze, Z. (2014, November). *Superstar Incentives: collaborations, awards and their impact on the development of economic science*. Innovation and Governance in Development, Maastricht, Netherlands.

Babutsidze, Z. (2014, October). *A Trick of the Tail: The Role of Social Networks in Experience-Good Market Dynamics*. Complexity in Business annual conference, Washington DC, United States of America.

Babutsidze, Z. (2013, November). *Superstar incentives: Collaborations awards and their impact on the development of economic science*. REER 2013 Conference - Workshop on Economics of Knowledge Contribution and Distribution, Atlanta, Georgia.

Babutsidze, Z. (2013, November). *Influential Individuals on Social Networks: An Example of Facebook in Georgia*. Global Multidisciplinary e-conference, -, France.

Babutsidze, Z. (2013, September). *Public opinion through the lens of blogosphere before and after Georgian 2012 Elections*. ECPR Conference, Bordeaux, France.

Babutsidze, Z. (2013, June). *Product Innovation and Competition on Fragmented Markets*. EMAEE Conference, Sophia Antipolis, France.

Babutsidze, Z. (2012). *Consumer interaction and innovation incentives*. Governance in complex world, Nice, France.

Babutsidze, Z. (2011). *R&D behavior and the emergence of fat tailed firm size distributions*. Annual conference of eastern economic association, New York, United States of America.

Babutsidze, Z. (2011). *Advertising and word-of-mouth in Motion picture industry*. Annual conference of eastern economic association, New York, United States of America.

Babutsidze, Z. (2011). *Price competition on networked duopolistic markets*. Final DIME scientific conference, Maastricht, Netherlands.

Babutsidze, Z. (2011). *The structure of Georgian blogosphere and implications for information diffusion*. Annual ECPR conference, Reykjavik, Iceland.

Babutsidze, Z. (2011). *Advertising and word-of-mouth in motion picture industry*. 1st Annual Conference of the Computational Social Sciences Society of America, Santa Fé, New Mexico.

Babutsidze, Z. (2011). *Advertising and word-of-mouth in motion picture industry*. 3rd Annual Complexity in Business Conference, Washington DC, United States of America.

Babutsidze, Z. (2011). *Consumer interaction and innovation incentives*. 23rd Annual EAEPE Conference, Vienna, Austria.

Research Reports

2012: Babutsidze, Z., Lomitashvili, T., & Turmanidze, K., *Influencers and Followers on Facebook in Georgia.*, submitted to ASCN Research Report.

Other Research

2015: Babutsidze, Z., *Digital jungles, where foul-play is easy to mask*, le Blog OFCE, June 22th. [Basic or Discovery Scholarship]

2013: Babutsidze, Z. & McCabe, M., *High-impact economists - Contribution to OFCE Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z. & Napoletano, M., *Economic Policy-making tools for pre- and post-crisis periods - Contribution to OFCE Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., *Positions of French and German banks in european interbank lending network - Contribution to OFCE Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., *The crucial type of capital - Contribution to ISET Economist Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., *Carrefour in Georgia - Contribution to ISET Economist Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., *Setting expectations carefully - Contribution to OFCE Blog*. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Young females in powerful positions on Georgian Facebook - Contribution to ISET Economist Blog. [Basic or Discovery Scholarship]

2012: Babutsidze, Z., Napoletano, M., & Gaffard, J., Agent Based Models: A new tool for economic and policy analysis. [Basic or Discovery Scholarship]

Professional Service

Academic Conference: Discussant/Moderator/Panelist

2017: French association of economics, Nice, France (International). Member of the scientific committee of the 66th annual meeting of the french economic association in Nice.

Conference Workshop Congress Organization

2015: KTO-OFCE Seminars (International).

2014: OFCE SKEMA Seminar (International).

2013: EMAEE Conference, Sophia Antipolis, France (International).

2012: OFCE/GREQAM Workshop on Agent-Based Economics (International).

Editor: Special Issue of a PRJ

2014: Journal of Evolutionary Economics (International).

Other Professional Service Activities

2015: Shota Rustaveli National Science Foundation (International).

2012 – 2013: Shota Rustaveli National Science Foundation, Tbilisi, Georgia (International). Research grant proposal evaluator

2011: Shota Rustaveli National Science Foundation, Tbilisi, Georgia (International). Research grant proposal evaluator

Reviewer: Reviewer for a Journal

2017: Research in Economics (International).

2017: Research Policy (International).

2017: Metroeconomica (International).

2017: European Journal of Marketing (International).

2016: European Management Review (International).

2013 – 2016: Journal of Economic Behavior and Organization (International).

2015: Journal of Economics Dynamics and Control (International).

2015: European Journal of Law and Economics (International).

2012 – 2015: Journal of Evolutionary Economics (International).

2014: Economic Dynamics and Structural Change (International).

2014: Journal of Economic Issues (International).

2014: Journal of Economic Interaction and Coordination (International).

2014: Research Policy (International).

2013: Management Science (International).

2012: Structural Change and Economic Development (International).

2012: Economics of Innovation and New Technologies (International).

2011: Revue de l'OFCE (International).

2011: Journal of Economic Behavior and Organization (International).

2011: International Game Theory Review (International).

2011: Computational Economics (International).

2009: Economic Modelling (International).