![SKEMA BUSINESS SCHOOL logo]

Mélanie CIUSSI

**INNOVATION Academy
Sophia-Antipolis**

CV

<u>**Skills & Interests**</u>

<u>**Teaching Skills**</u>

Active learning methods, empowered classrooms

<u>**Research Skills**</u>

Applied research in Education, Innovation, Knowledge Management, Game based learning

<u>**Languages**</u>

French, English

<u>**Expertise**</u>

Innovative pedagogy, Transformation of Education, Learning communities, Corporate Social networks, Serious games, eLearning, Moocs.

<u>**International Interests**</u>

Pedagogies from Nothern Europe (Finland, Denmark) or Canada

<u>**Qualification**</u>

Scholarly Academic

<u>**Academic Degrees**</u>

Doctorat   University Aix Marseille I, Aix-en-Provence - Marseille, France, Doctor in Education Science, Félicitations unanimité du jury., 2007

DEA   University Aix Marseille I, Aix-en-Provence - Marseille, France, Mention TB, 2003

DESS   University Aix Marseille I, Aix-en-Provence - Marseille, France, Training and ICT -Mention TB, 2002

DESS   University of Nice, Nice-Sophia Antipolis, France, Market Research (Marketing) Mention Bien, 1996

Bachelor   Nottingham University, Nottingham, UK, Bachelor in Management and Finance, 1995

Work Experience

Associate Professor, SKEMA (2001 - Present), Sophia, France.

Responsible for Teaching and Learning Innovation, SKEMA BS (June, 2010 - 2014), Sophia Antipolis, France.

In charge of eLearning, Ceram Business School, Nice Chamber of Commerce (2001 - 2007), Sphia Antipolis, Nice, France.

Head of RIAM Research, University Aix Marseille I (UMR ADEF Lab) (2002 - 2005), Marseille, France.

Assistant Human Resources Manager, Marks and Spencer UK and Belgium (1997 - 2000), and Belgium, United Kingdom.

INTELLECTUAL CONTRIBUTIONS

Articles in Journals

CIUSSI, M. & VIAN, D. (2017). La formation des entrepreneurs par des méthodes effectuales. *Entreprendre et Innover*.

Jappinen, A. K. & Ciussi, M. (2015). Indicators of improved learning contexts: a collaborative perspective on educational leadership. *International Journal of Leadership in Education*.

Ciussi, M., Rosner, G., & Augier, M. (2009). Engaging students with mobile technologies to support their formal and informal Learning. *International Journal of Mobile and Blended Learning., 1 (4)*.

Ciussi, M. (2009). Etude des processus de socialisation dans les communautés virtuelles d'apprenants : De la crise à l'entraide. *Journal Education &Formation*.

CIUSSI, M. & Simoniam, S. (2005). L'échange favorisé par l'organisation relationnelle de contenu. *International journal of Information Sciences for Decision Making*.

Articles in Proceedings

CIUSSI, M. (2016). Designing a game-based MOOC on a smartphone application: key challenges. *10th European Conference on Games Based Learning*.

CIUSSI, M. (2008). Entre contrôle et lâcher-prise : le cas des communautés virtuelles. *Journées Communication et Apprentissage instrumentés en réseau*, Hermes Sciences-Lavoisier.

Books, Monographs, Compilations, Manuals

CIUSSI, M. & VIAN, D. (2017). *Défossiliser votre organisation - Retrouver les capacités d'innovation d'une start-up*.

Ciussi, M. (2015). *Leading Issues in e-Learning Research MOOCs and Flip: What's Really Changing?* Academic Conferences and Publishing International Limited.   (Editor)

Ciussi, M. & Gebers Freitas, E. (2012). *Leading Issues in e-Learning Research for Researchers, Teachers and Students* Academic Publishing International.

CIUSSI, M. (2010). *Des réseaux sociaux aux communautés d'apprentissage* Editions Universitaires Européennes.

Chapters, Cases, Readings, Supplements

Ciussi, M., Rosner, G., Augier, M., & Suder, G. (2011). M-Learning and Y Generation: the Reality behind the Myth. *Combining E-Learning and M-Learning*. IGI Global.

Ciussi, M. & Rolland, N. (2010). Réseaux sociaux et Entreprise 2.0 : le cas DANONE. *Management dans l'Economie de la Connaissance*. FX. Meschi and L.Di Biaggio.

Ciussi, M. (2010). Vue d'ailleurs: Web Social et partage des connaissances par l'entreprise 2.0. *Apprendre les Technologies*. Presses Universitaire de France.

Ciussi, M., Rosner, G., Augier, M., Kimble, C., & Hildreth, P. (2008). Learning communities are not mushrooms or how to cultivate learning communities in higher education. *Communities of Practice: Creating Learning Environments for Educators*. Information Age Publishing.

Conference Presentations

CIUSSI, M. & ROMERO, M. (2018, February). *Analyse de la co-créativité dans un projet de pédagogie disruptive.* Innovation 2018 HEP, Lausanne, Switzerland.

CIUSSI, M. & VIAN, D. (2017, February). *How to train social and business transformers in a disruptive way ?* TEDxYouth, Suzhou, China.

CIUSSI, M. & VIAN, D. (2017, February). *L'innovation au service de la pédagogie : le programme Innovation Durable.* Colloque Conférence des grandes écoles, PARIS, France.

CIUSSI, M. (2016, November). *The future of academic teaching – New business models in Academia.* Workshop Open R&D, HIHM, Hedmark, Norway.

CIUSSI, M. (2016, October). *Designing a game-based MOOC on a smartphone application: key challenges.* 10th European Conference on Games Based Learning, Paisley, United Kingdom.

Ciussi, M. (2013). *Manager ID, vers une nouvelle méthode d'évaluation des connaissances, savoir-faire et savoir-être.* Table ronde "Des outils pour s'auto-évaluer" - Colloque ADMEE, Fribourg, Switzerland.

Ciussi, M. (2013, October). *Engaging Lifelong Learners with Mobile Technologies to Support their Non Formal Learning.* 12th European Conference on E-Learning, Sophia-Antipolis, France.

Jäppinen, A. K. & Ciussi, M. (2013, June). *Collaborative leadership as the lens for co-creating an innovation – a curriculum reform in management education.* CO-CREATE Conference, Espoo, Finland.

Ciussi, M., Henri, F., & Charlier, B. (2012). *Instructional design, emergent networked learning and negociation of meaning.* EARLI SIG 6 & 7, Bari, Italy.

Ciussi, M., Charlier, B., & Henri, F. (2011). *Developing innovative practices through collaborative research: recognizing sharing and negociation of meaning.* ISATT International Study Association on Teacher and Teaching, Braga, Portugal.

CIUSSI, M., Rosner, G., & Augier, M. (2009). *Turning Ipods into educational tools: blurring the frontier of learning and fun.* IADIS Mobile learning Conference, Barcelona, Spain.

CIUSSI, M. & Charlier, H. (2009). *Sharing practices in a CoP : What does it mean ?* Conference ISATT, the International Study Association on Teachers and Teaching, on 'Navigating in educational contexts: identities and cultures in dialogue', Lapland, Finland.

CIUSSI, M. (2009). *Supporting the Reification Process within a Community of Practice.* The 9th IEEE International Conference on Advanced Learning Technologies, Riga June 09. Community of Practice', EEE ICALT, Riga, Slovenia.

CIUSSI, M. & Augier, M. (2009). *Le sexe des Ipods.* Colloque Homme, SKEMA, Sophia Antiplis, France.

CIUSSI, M. & Henri, F. (2008). *Improving practices with CoPs.* PALETTE/PROLEARN Summer School, Orhid, Macedonia.

CIUSSI, M. (2008). *Why learning communities are not mushrooming?* Dokeos UserDay, Geneva, Unknown.

CIUSSI, M., Henri, F., & Charlier, B. (2008). *La réification des pratiques d'enseignements, quel scénario, quels outils?* Colloque international EACP08, Environnements d'Apprentissage pour les Communautés de Pratique, Tlemcen, Algeria.

CIUSSI, M. (2008). *Communautés d'apprenants: entre contrôle et lâcher-prise.* Colloque Jocair, Amiens, France.

CIUSSI, M. (2008). *Transfert et partage des connaissances : nouveaux usages avec les TIC.* Colloque ACIEGE « Apport des bibliothèques aux établissements de l'enseignement Supérieur à l'économie de la connaissance, Sophia Antipolis, France.

CIUSSI, M. (2008). *Evaluer les savoirs, savoirs-faire et savoir-être en ligne.* Epistema Professional Breakfast, Paris, France.

CIUSSI, M. (2007). *Du réseau à la communauté d'apprenants. Quelle dynamique pour Faire œuvre ?* EIAH 2007 : International Workshop « Learning and working in CoPs: Theoretical and technological issues, Lausanne, Switzerland.

CIUSSI, M. (2007). *Dynamique des liens sociaux à distance : Genèse des formes et processus observables.* Congrès International d'Actualité de la Recherche en Education et en Formation, Strasbourg, France.

CIUSSI, M. (2007). *Knowledge sharing amongst online communities: stakes and realities in a virtual campus.* 4th International Conference on Open and Distance Learning - Forms of Democracy in Education: Open Access and Distance Education, Athène, Greece.

CIUSSI, M. (2007). *Communautés d'apprenants dans l'Enseignement Supérieur : Micro culture, déviance et dissonance.* Colloque TICE, Toulon, France.

CIUSSI, M. (2007). *CoPs and Elearning.* Epistema – CERAM Professional Breakfast (co-organizer, Nice, France.

CIUSSI, M. (2006). *L'enseignement en auto-formation : générateur ou destructeur de lien social ?* 1ère Journée Communication et Apprentissage instrumentés en Réseau, Colloque international JOCAIR, unknown, Unknown.

CIUSSI, M. (2006). *On line learning networks, Ceram 's casestudy.* GTMC Consortium, Groningen, Netherlands.

CIUSSI, M. (2005). *Elearning for Masses: two casestudies in a Business School.* Dokeos UserDay, Brussels, Belgium.

Ciussi, M. (2005). *eEducation and Citizenship : Can 3D educational games play tricks on your mind?* European Conference of eLearning, Amsterdam, Netherlands.

Research Reports

2012: Ciussi, M., Dispositifs hybrides, nouvelles perspective pour une pédagogique renouvelée de l'enseignement supérieur., submitted to HY-SUP European Research Programme "Education and Lifelong Learning.

2005: CIUSSI, M., Impact of educational simulation games (3D) in children's education: toward a new pedagogical space-time?, submitted to Report to the French Ministry of Research and French Ministry of Industry (RIAM projects).

Other Research

2017: BOUCHET, M. & CIUSSI, M., Le paradoxe des MOOC : cheval de Troie et vecteur d'éviction ou innovation de rupture ? [Teaching and Learning Scholarship]

2017: CIUSSI, M., L'éducation supérieure à l'aube d'une grande transformation. [Teaching and Learning Scholarship]

2017: CIUSSI, M., VIAN, D., & SEMPELS, C., Comment résoudre des problèmes complexes ? Harvard Business Review. [Basic or Discovery Scholarship]

2016: CIUSSI, M., Sempels, C., & Vian, D., SKEMA-se-lance-dans-la-formation-des-social-business-transformers. [Applied or Integrative/application Scholarship]

2016: CIUSSI, M., Sempels, C., & Vian, D., SKEMA-nouveau-programme-pilote. [Applied or Integrative/application Scholarship]

2016: BOUCHET, M., THE CONVERSATION. Le paradoxe des Mooc, cheval de Troie ou innovation pédagogique de rupture? [Applied or Integrative/application Scholarship]

2015: Ciussi, M., Les mooc peuvent-ils répondre aux demandes de formation continue des entreprises ?, L'usine-digitale.fr, 12 mai. [Applied or Integrative/application Scholarship]

2015: Ciussi, M., Quand l'enseignant se retrouve en concurrence avec le SMARPHONE ! EducPros.fr, 11 mai. [Applied or Integrative/application Scholarship]

2015: Sempels, C., Ciussi, M., & Vian, D., ACMED, Aide à la Conception de Modèle Economique Durable, Plateforme de Mobile Learning développée par Teach on Mars. [Applied or Integrative/application Scholarship]

2015: CHEREAU, P., BERNASCONI, M., CIUSSI, M., & VIAN, D., Roadmap to the Entrepreneurial Mindset and Toolkit. [Applied or Integrative/application Scholarship]

2014: Ciussi, M., Et maintenant, quelles pédagogies numériques ?, Regard sur le Numérique. [Applied or Integrative/application Scholarship]

Professional Service

Chair: Conference / Track / Program

2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Conference Workshop Congress Organization

2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Editor: Conference Proceedings

2013: 12th European Conference on E-Learning, Sophia-Antipolis, France (International).

Editor: Guest Editor of Journal

2014: The Electronic Journal of e-Learning - vol.12, issue 2, ECEL May 2014 (International).

Member: Committee/Task Force

2015: European Conference of eLearning (International).

PhD supervision (students from other institutions)

2017: Aalborg University, Copenhagen, Denmark (International).
The PhD working title is:
 Improving work: A matter of online professional development?
a study of the effectiveness of online professional development – illustrated by an empirical case of Danish K-5 science teachers

Reviewer: Reviewer for a Journal

2013: The Electronic Journal of e-Learning (International).