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**Anne BARRAQUIER**  
**INNOVATION Academy**  
**Sophia-Antipolis**

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**CV**

**Skills & Interests**

**Research Skills**

Strong emphasis on qualitative and ethnographic studies.

**Languages**

French

**Expertise**

The influence of ethics and responsibility on economic performance, and innovation in particular.

**International Interests**

East and Southeast Asia

**Qualification**

Scholarly Academic

**Academic Degrees**

Doctorat Université Nice Sophia Antipolis, France, Doctorate in Management, 2006

MSc SKEMA Business School, France, Post Graduate Programme in Information and Knowledge Management, 2003

Master Université de Provence, Aix-en-Provence, International Business, 1990

Other University of Provence, France, B.A Chinese Studies, 1986

## **Work Experience**

Associate Professor, SKEMA Business School (April, 2006 - Present), Sophia Antipolis, France.

Visiting Researcher, YORK University SCHULICH School of Business (September, 2014 - June, 2015), Toronto, Canada.

Visiting lecturer in Corporate Social Responsibility, Ecole Supérieure des Affaires, Beirut (2011), Beirut, Lebanon.

Visiting lecturer in Corporate Social Responsibility, Business Intelligence Program, University of Executive Education of Algiers (UFC Alger) (2010), Alger, Algeria.

Visiting Researcher, University of Northern Iowa (May, 2009 - June, 2009), Cedar Falls, United States of America.

Director of Postgraduate Program in Sustainability Management, SKEMA Business School (April, 2006 - June, 2009), Sophia Antipolis, France.

Branch Manager and consultant, Chamber of Commerce and Industry of the French Riviera (2000 - 2006), Grasse, France.

Consultant in Strategy and International Business,, Chamber of Commerce and Industry of the French Riviera (1997 - 2000), Nice, France.

Managing Director, SELLEN Ltd, Trading Company (1993 - 1996), Hong Kong, China- Hong Kong.

Business intelligence mission, AIR LIQUIDE group (May, 1994 - December, 1994), Hong Kong, China- Hong Kong.

Trading Manager, PALOUME Ltd (1992 - 1993), Hong Kong, China.

Trading Manager, BENAROYA (H.K) Ltd (1990 - 1992), Hong Kong, China- Hong Kong.

## **INTELLECTUAL CONTRIBUTIONS**

### **Articles in Journals**

Barraquier, A. (2014). Le rôle de la responsabilité sociale dans la connaissance organisationnelle: approche conceptuelle. *Management International*, 19 (1), 130-140.

Barraquier, A. (2013). A group identity analysis of organizations and their stakeholders: Porosity of identity and mobility of attributes. *Journal of Business Ethics*, 115 (1), 45-62.

Barraquier, A. (2011). Ethical Behaviour in Practice: decision outcomes and strategic implications. *British Journal of Management*, 22, S28-S46.

### **Chapters. Cases. Readings. Supplements**

BARRAQUIER, A. F. (2016). "You're responsible, I'm liable": stakeholder relations in the face of responsibility. Under Review, In A.Lindgreen, F. Mahon, J. Vanhamme,B. Palacios Florencio, C. Strong, C. Vallaster (Ed.), *A relational approach to stakeholder engagement*.

Barraquier, A. F. (2015). A Plea for a Chinese Model of Ethical Leadership. In Alidou Ouedraogo (Ed.), *Multinational's CSR Practices in Developing Countries: An International Perspective*. New York: Nova Publisher.

BARRAQUIER, A. F. (2012). Postface. In Alain Maes (Ed.), *Le Management Intégrateur* (pp. 282). Paris: Edition de Boeck.

### **Conference Presentations**

BARRAQUIER, A. (2017). *Deceiving but looking good: how business organizations politicalize complex knowledge*. EGOS Conference, Copenhagen, Denmark.

BARRAQUIER, A. (2017, August). *A coevolution approach of institutional logics and moral disengagement: the case of China*. Society of Business Ethics(SBE), Atlanta, Georgia.

Barraquier, A. (2016, June). *Can complex Knowledge be used deceitfully in organizations? A case study in a highly regulated industry*. 2016 Annual Meeting of the International Association of Business and Society (IABS) Conference Theme: Business and Society at the Crossroads., Park City, Utah.

Barraquier, A. (2016, April). *A critical approach of moral and democratic assumptions about CSR: the case of China*. LAEMOS Colloquium, Vina del Mar, Chile.

Barraquier, A. (2015, March). *Decoupling of compliance and ethical meaning: a micro analysis*. IABS Conference, Guanacaste, Costa Rica.

- Barraquier, A. (2013, June). *Social innovation in the classroom*. I.A.B.S (International Association for Business and Society), Portland, Oregon.
- Barraquier, A. (2013, June). *Serial suicides in deregulated French corporations: Loss of identification and meaning?* I.A.B.S (International Association for Business and Society), Portland, Oregon.
- Barraquier, A. (2012). *A cultural analysis of sustainability and human organizations*. I.A.B.S (International Association for Business and Society), Asheville, North Carolina.
- Barraquier, A. (2011). *Mirror, mirror on the wall, who is the fairest organization of all?* Academy of Management Annual (AoM) Meeting, San Antonio, Texas.
- Barraquier, A. (2011). *The influence of social and ethical issues on innovation: an exploration of the innovation*. IABS Conference, Bath, United Kingdom.
- Barraquier, A. (2010). *Ethical decision making in practice: strategic implications*. LAEMOS Colloquium, Buenos Aires, Argentina.
- Barraquier, A. (2010). *Why are socially responsible firms more competitive? A granular approach of the competitiveness mechanisms of CSR*. Annual Global Forum on Business Driven Action, Nice, France.
- Barraquier, A. (2010). *Can sustainable development contribute to the progress of managerial ethics? Can sustainable development contribute to the progress of managerial ethics? Can sustainable development contribute to the progress of managerial ethics? A longitudinal study in a*. IABS, Banff., Banff, Canada.
- Barraquier, A. (2010). *Middle managers et résolution des dilemmes éthiques*. Cycle de conférences Skema Expert, Paris et Sophia Antipolis, Paris, France.
- Barraquier, A. (2009). *Tourisme et développement durable*. Symposium MDI, Alger, Algeria.
- Barraquier, A. (2009). *Managers' perception of consumer activism*. European Business Ethics Network (EBEN), Athens, Greece.
- Barraquier, A. (2009). *La théorie des parties prenantes appliquée au risque en ressources humaines*. MRH international colloquium, Hotel Mercure, Algiers, Algeria.
- Barraquier, A. (2008). *Implementing social performance: a qualitative field study on middle management practice*. International Association for Business and Society (IABS), Tampere, Finland.
- Barraquier, A. (2008). *Développement durable et Pôles de Compétitivité*. Symposium MDI, Alger, Algeria.
- Barraquier, A. (2008). *Facteurs de compétitivité des entreprises durables*. Cycle de conférences Skema Expert, Nice, France.
- Barraquier, A. (2007). *Why are socially responsible firms more competitive? The domino effect of complexity, values conflict, sense making and knowledge creation*. International Association for Business and Society (IABS), Florence, Italy.
- Barraquier, A. (2007). *Exploring Knowledge Creation Mechanisms Of Socially Responsible Organizations As A Factor Of Value Creation*. Society of Business Ethics(SBE), Philadelphia, United States of America.
- Barraquier, A. (2007). *Responsabilité sociale et intelligence économique*. ICC Conference on Economic intelligence, Paris, France.
- Barraquier, A. (2006). *Knowledge based view of Corporate Social Performance : a conceptual approach*. Academy of Management, Atlanta, United States of America.
- Barraquier, A. (2006). *Middle managers and social responsibility: the white knight dilemma*. EAMTP International Conference, Berlin, Germany.

#### **Other Research**

2009: , , . Visiting Researcher University of Northern Iowa [Not an IC]

#### **Professional Service**

##### **Board Member: Advisory Board or Board of Trustees**

2017: Academy of Management Annual (AoM) Meeting, Atlanta, Georgia (International). Rep at large at the Social Issues In Management Division

2015: Academy of Management Annual (AoM) Meeting, Anaheim, California (International).

**Board of Directors (Member)**

2013 – 2016: I.A.B.S (International Association for Business and Society), Park City, Utah (International).

**Editor: Associate Editor**

2014 – 2015: Academy of Management Conference, Social Issues in Management Division (International).

2014: Academy of Management Conference, Social Issues in Management Division (International).

2011 – 2012: IABS Conference- Proceedings (International).

**Reviewer: Conference Paper**

2017: Academy of Management Annual (AoM) Meeting (International).

2012: I.A.B.S (International Association for Business and Society) (International).

2010 – 2012: Academy of Management Annual (AoM) Meeting (International).

2010: I.A.B.S (International Association for Business and Society) (International).

**Reviewer: Reviewer for a Journal**

2017: Business and Society (International).

2016: British Journal of Management (International).

2011 – 2016: Journal of Management Inquiry (International).

2011 – 2016: Journal of Business Ethics (International).

**Professional Memberships**

European Group for Organization Studies EGOS, 2017-18

Society of Business Ethics (SBE), 2007-today

Academy of Management, 2006-today

International Association of Business and Society, 2006-today